

OPPORTUNITY

at the
**INDUSTRY
SERVICE
PROVIDER
PAVILION**

APPLY NOW

Your Solution Matters

The home + housewares industry has had an unprecedented 18 months. As consumers spend more time in their homes, demand for housewares is growing exponentially. This surge in demand has created record sales, but also presented numerous challenges related to fulfillment, inventory management, e-commerce strategies and more. As a service provider to the home + housewares industry, you have a critical role to play in helping retailers and manufacturers optimize their response to the consumer demand.

The Industry Service Provider Pavilion at The Inspired Home Show® gives you a chance to interact with thousands of manufacturers and retailers looking for the next game-changing product or service. It's a destination where decision-makers can browse solutions to critical challenges. For a complete detailed guide to exhibiting at the Show, please see the [2022 Exhibitor Prospectus](#)



FIND NEW CUSTOMERS

Thousands of retailers and housewares manufacturers



SPOTLIGHT ON INDUSTRY SERVICE PROVIDER

Designated Industry Service Provider section on the Show floor



CRITICAL RETAIL BRANDS

99% of the top key retailers in the U.S.



TURNKEY PACKAGES

Cost-effective, easily implemented exhibit options available



TOP-TO-TOP OPPORTUNITY

The largest concentration of retail GMMs/DMMs of any U.S. show. Highest visibility to Owners, Presidents and CEOs of established and new housewares brands/manufactures



ALL TOGETHER

The entire home + housewares industry under one roof

THE
**INSPIRED
HOME**
SHOW | IHA's GLOBAL HOME +
HOUSEWARES MARKET

MARCH 5-8, 2022

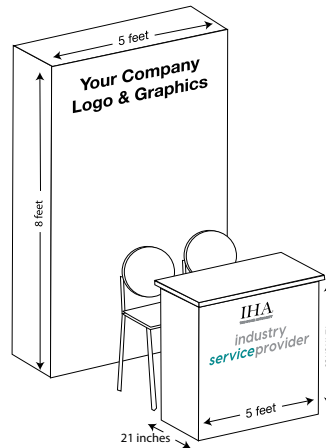
TheInspiredHomeShow.com

Flexible Booth Packages

APPLY NOW

Turnkey Kiosk Packages:

- IHA Associate I Membership for 2021/2022 (\$1,000-\$2,000 value)
- (2) Show badges
- (1) 8' backwall (includes graphic of your choosing)
- (1) 500 watt electrical outlet
- (2) Stools
- Standard booth carpet



IHA Industry Service Provider Pavilion Fee: \$4,000-\$5,000*

*Turnkey Kiosk Fee for companies with annual sales:
Under \$10M = \$4,000 | Over \$10M = \$5,000

Standard Booth Options:

- IHA square footage Associate I Member rate (\$21.00/sq. ft.)

Flexible options to fit your brand and budget

INLINE STRUCTURE	ASSOCIATE I MEMBER RATE (\$21.00/SQ FT)	ASSOCIATE I MEMBERSHIP DUES	FREEMAN BASIC BOOTH PACKAGE ESTIMATE	COST ESTIMATE
10' x 10'	\$2,100	\$1,000-\$2,000**	\$4,400	\$7,500-\$8,500
10' x 20'	\$4,200	\$1,000-\$2,000	\$8,500	\$13,700-\$14,700
10' x 30'	\$6,300	\$1,000-\$2,000	\$11,400	\$18,700-\$19,700
10' x 40'	\$8,400	\$1,000-\$2,000	\$13,400	\$22,800-\$23,800

**Membership Fees:
Under \$10M in sales = \$1,000 | Over \$10M in sales = \$2,000

For more information on Freeman Booth Packages please contact:
[Freeman Exhibitor Sales.](#)

Industry Service Provider Pavilion Benefits:

- Dedicated sales manager
- Access to negotiated hotel rates and amenities
- Sponsorship opportunities
- Press release to trade pubs promoting the new industry service provider destination
- Show signage promoting the destination
- Pre-Show marketing of the destination including web site and email promotion
- Complimentary shuttle service

Secure your space today at TheInspiredHomeShow.com/Exhibit.

For more information, contact: **Katie Thill** at kthill@housewares.org or **+1.847.692.0122**.

**THE
INSPIRED
HOME
SHOW**

MARCH 5-8, 2022

The Show connects not only buyer to seller, but also product to lifestyle and the industry to the consumer mindset. This March, the home + housewares industry will converge upon Chicago to discover new products and trends, meet face-to-face with executives from top retail and manufacturer brands, and gain the insights, leads and exposure to jump-start a successful year.

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