

# THE INSPIRED HOME SHOW

IHA's GLOBAL HOME + HOUSEWARES MARKET

March 5 - 8, 2022

## SHUTTLE BUS & ON-SITE MARKETING OPPORTUNITIES

For more information please contact:  
Bliss Beasley at 1-205-332-1413 x101  
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Transportation provided by:



www.cmac.net or 1.800.616.CMAC  
CHICAGO | DALLAS | LAS VEGAS | PROVIDENCE



**FULL BUS WRAPS** The ultimate high impact way to promote your company. These buses are literally huge traveling billboards.



### COACH SIDE RIBBONS

2'h ribbon signs on the entry side or both sides. Available in 10', 20' or 30' printed vinyl sign lengths.



### TRIPLE WINDOW SIGNS

Three 4'w x 2'h signs blanket either the entry side or both sides of the bus.



**KING BUS WRAPS** Abbreviated wrap between the wheel wells provide extreme visibility from both sides of the bus.



**ROUTE ID SIGNS** Color logo & booth number at the entrance of all buses.



**EXPO NEWS NETWORK / BUS VIDEO SPONSORS** Video loop plays on 6 kiosks in McCormick Place and on most shuttle buses.



**HEADREST COVERS** 20 rear facing covers per bus with crisp white linen covers on aisle seats with same 7" x 7" color ad.



### INTERIOR WINDOW SIGNS

Six 24" w x 12" h signs on interior bus windows next to seated passengers.



**INTERIOR VISOR SIGNS** 40" w x 12" h full color placard displayed over the right windshield facing all seated and exiting passengers.



### EXTERIOR WINDOW SIGNS

4' w x 2' h signs on the second window on the entry side or both sides of the bus.



**EXPO NEWS NETWORK / PANELS** Fabulous exposure on either side of the broadcast towers with impressive 3' w x 8' h backlit panels that will capture attendees' attention even from a distance!