

# CONNECTIONS

at the **smart**home PAVILION

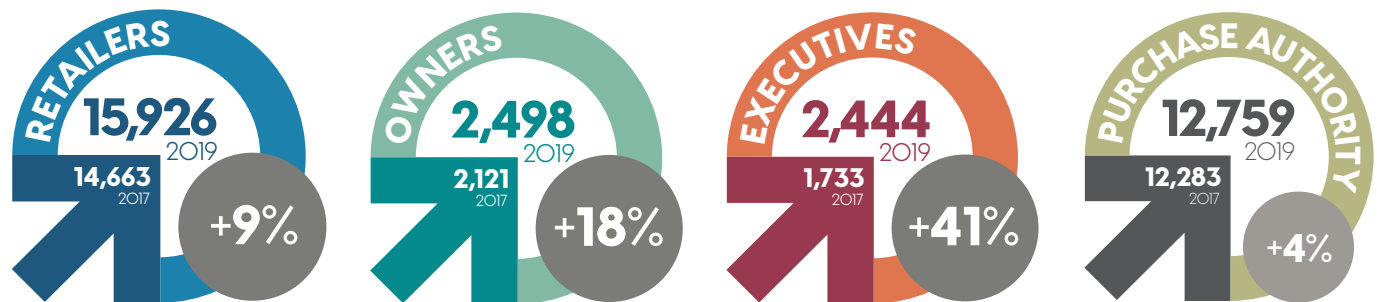
## The Smart Money is in Chicago this March

The global smart home market is expected to grow from USD 78.3 billion in 2020 to 135.3 billion in 2025.\* If you're going to profit from this growth, your product needs to be on the shelves and on the websites of major retailers. And the retail buyers who make that happen will be in Chicago this March at **The Inspired Home Show® 2022**.



### GROWTH ACROSS KEY AUDIENCE SEGMENTS

(Data from IH+HS registration, 2017 - 2019)



**+68%** of US and International Buyers at The Inspired Home Show have **NEVER ATTENDED CES**

(2019 IH+HS Post-Show Survey of Registered US and International Buyers)

**THE INSPIRED HOME SHOW** | IHA's GLOBAL HOME + HOUSEWARES MARKET

**MARCH 5-7, 2022**

[TheInspiredHomeShow.com](http://TheInspiredHomeShow.com)

\*Markets and Markets; "Smart Home Market with COVID-19 Impact Analysis by Product (Lighting Control, Security & Access Control, HVAC Control, Entertainment, Home Healthcare), Software & Services (Proactive, Behavioural), and Region—Global Forecast to 2025"

## PAST SHOW ATTENDEES WITH SMART HOME PRODUCT INTEREST

(Based on product interest responses during 2019 Show registration process)

99 Cents Only Stores • Ace Hardware Corporation • Aldi • Alibaba Group • Amazon • Ambitec • At Home Stores, Ltd • Bealls Inc. Beam Group • Bed Bath & Beyond • Best Buy Mexico • Big Lots • BJ's Wholesale Club • Burlington Stores Inc. • C&S Wholesale Grocers Costco Wholesale Corporation • Crate and Barrel • CVS Health • Dillard's • Do it Best Corp. • Family Dollar • Finesse Creations • Groupon HomeGoods • Home Depot of Canada • Home Vega • Homemark • HSN, Inc. • Hudson's Bay • IKEA • Imperial Distributor JC Penney • Jewel-Osco • KitchenTime • Kohl's • Kroger • Livingworks Inc • LuLu Group International • Macy's • Master Distributors Meijer • Menards • Michaels Stores • Office Depot, Inc. • Publix Super Markets • QVC • Ross Stores, Inc. • Sam's Club • Sears Sierra Trading Post • Supervalu Inc • Sur La Table • Target • The Container Store • The Home Store • The Kitchen Collection The Pampered Chef • TJX Companies • Viastara • Vitu Zote Supplies Ltd • Wakefern Food Corporation • Walgreens • Walmart Inc. Wayfair • Wegmans Food Markets • Whole Foods Market • Williams-Sonoma • Yuwa • Zulily

Visit [TheInspiredHomeShow.com/SmartHome](http://TheInspiredHomeShow.com/SmartHome) for the full list.

# smart home at The Inspired Home Show 2022

The **Smart Home Pavilion** offers a turnkey solution to reach decision-makers with a high-visibility, cost-effective package.

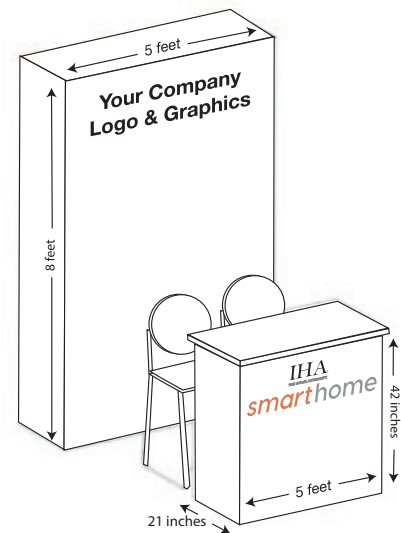
### PACKAGE DETAILS:

- Lakeside Lobby carpeted exhibit space
- International Housewares Association membership for 2021/2022 (a \$1,000 - \$2,000 value)
- 2 - Show badges
- 1 - 8' Back wall (includes a graphic of your choosing)
- 1 - 500 watt electrical outlet
- 2 - Stools
- 1 - Pedestal (60" X 21" X 42" - with slide lock)
- Table in the New Exhibitor Preview (first-time exhibitors only)

### MARKETING PROGRAMS:

- New Exhibitor Preview (first-time exhibitors only)
- IHA Global Innovation Award Competition (\$325 New Product Showcase fee applies)
- Buyer & media lists
- Connect 365 listing
- Pre-Show marketing & promotion

**IHA Smart Home Pavilion Fee: \$2,250**



For more information, contact: **Alyssa Fulton** at [afulton@housewares.org](mailto:afulton@housewares.org) or **+1.847.692.0125**

THE  
INSPIRED  
HOME  
SHOW

MARCH 5-7, 2022

The Show connects not only buyer to seller, but also product to lifestyle and the industry to the consumer mindset. This March, the home + housewares industry will converge upon Chicago to discover new products and trends, meet face-to-face with executives from top retail and manufacturer brands, and gain the insights, leads and exposure to jump-start a successful year.

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