



PLAN YOUR 2024 SHOW BUDGET

The Inspired Home Show 2024—Now 3 Full Days—March 17-19

Use the online Exhibitor Services Kit at TheInspiredHomeShow.com/ESK

(AVAILABLE NOVEMBER 2023)

Outlined below are some of the main costs associated with exhibiting:

2024 BOOTH SPACE COST

IHA provides raw booth space only

COST TO EXHIBIT:

MEMBER: \$23.50 /sq. ft.

NON-MEMBER: \$37.00 /sq. ft.

CORNER FEES: \$450 per corner

COST OF MEMBERSHIP:

(non-refundable)

HOUSEWARES ANNUAL SALES UNDER \$10 MILLION: \$1,000

HOUSEWARES ANNUAL SALES OVER \$10 MILLION: \$2,000

**IHA MEMBERS
SAVE 36%
ON
BOOTH SPACE**

*Standard booth sizes are in increments of 10'w x 10'd or 10'w x 15'd

COST EXAMPLES

10' X 10' BOOTH (100 sq. ft.) / 3m x 3m (9 sq. m)

Member rate under \$10 million housewares sales:
\$2,350 + \$1,000 = \$3,350

Member rate over \$10 million housewares sales:
\$2,350 + \$2,000 = \$4,350

20' W X 10' D BOOTH (200 sq. ft.) / 6m x 3m (18 sq. m)

Member rate under \$10 million housewares sales:
\$4,700 + \$1,000 = \$5,700

Member rate over \$10 million housewares sales:
\$4,700 + \$2,000 = \$6,700

NEW THIS YEAR: Pipe & Drape Booth Packages

10' x 10' = \$3,250 10' x 20' = \$6,350
10' x 10' = \$3,750* 10' x 20' = \$6,850*

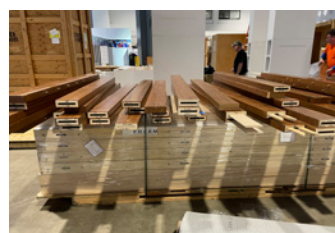
* Includes material handling

INSPIRED CASE STUDY: GLEENER

Learn how a dream team of visionary, dedicated, ambitious and nimble employees faced a seemingly impossible task and turned great risk into greater rewards in record time.

READ GLEENER'S STORY HERE:

TheInspiredHomeShow.com/inspired-case-study-gleener



THE
INSPIRED
HOME
SHOW | IHA'S GLOBAL HOME +
HOUSEWARES MARKET

MARCH 17-19, 2024

TheInspiredHomeShow.com

SUNDAY • MONDAY • TUESDAY

BOOTH STRUCTURE

Exhibitors must make their own booth arrangements, including back wall, carpet and furnishings.

YOU HAVE THREE OPTIONS:

ONE:

- Work with IHA's official Service Contractor, Freeman. Visit TheInspiredHomeShow.com/ESK under **Official General Contractor & Shipping** to review the booth packages* and other materials for the 2024 Show.

TWO:

- Obtain quotes from other exhibitor-appointed contractors (EACs)/display houses. A list of EACs is available upon request.

THREE:

- Ship your own booth to the Show and do your own set up. Please note, you will need to pay shipping, material handling and drayage costs; however, you can save by setting up your own booth or using the Automobiles and Small Utility Vehicle (ASUV) program.

More information on exhibitor work rules can be found at TheInspiredHomeShow.com/ESK under **General Information & Guidelines**.

**2024 booth packages and shipping information will be available September 2023.*

LABOR & MATERIAL HANDLING/DRAYAGE

If you are working with Freeman or hiring an EAC to build your booth, you will need to hire labor.

2024 LABOR RATES

General

STRAIGHT TIME:

\$133.70/hr

TIME-AND-A-HALF:

\$200.70 /hr

DOUBLE TIME:

\$267.50/hr

- All shipments to the convention center will be received and handled by Freeman.
- View the 2024 materials handling rates at TheInspiredHomeShow.com/ESK under **Shipping & Freight**.

For assistance regarding booth structure design email: solutions@freemanco.com

ELECTRICAL, PLUMBING & COMMUNICATIONS

If you are working with Freeman or hiring an EAC to build your booth, you will need to hire labor.

2024 LABOR RATES

Electrical

STRAIGHT TIME:

\$117.20 /hr

TIME-AND-A-HALF:

\$175.90 /hr

DOUBLE TIME:

\$234.40/hr

Plumbing

STRAIGHT TIME:

\$129.30 /hr

TIME-AND-A-HALF:

\$191.40/hr

DOUBLE TIME:

\$242.70/hr

If you need to order telecommunications (phone and internet) through McCormick Place, 2024 rates will be available at TheInspiredHomeShow.com/ESK under **Vendor Services** in November 2023.

HOTEL AND TRAVEL

To view the Show's most current hotel list and rates, visit: www.onpeak.com/tih24



International Travelers: FHTglobal, in partnership with OnPeak, is the official International Travel Agency for The Inspired Home Show 2024. FHTglobal has been working with international groups at global events for over 20 years. Their service is comprised of an "a la carte package" system that allows international groups to design their travel packages based on needs including, but not limited to, hotel rooms, flights, breakfast vouchers, airport transfers, dining and entertainment.

As of 8/8/2023

THE
INSPIRED
HOME
SHOW

MARCH 17-19, 2024

The Show connects not only buyer to seller, but also product to lifestyle and the industry to the consumer mindset. This March, the home + housewares industry will converge upon Chicago to discover new products and trends, meet face to face with executives from top retail and manufacturer brands, and gain the insights, leads and exposure to jump start a successful year.

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