

# All New for 2025 TRAVEL GEAR + LUGGAGE EXPO

THE  
INSPIRED  
HOME  
SHOW

IHA'S GLOBAL HOME +  
HOUSEWARES MARKET

MARCH 2-4, 2025

TheInspiredHomeShow.com



## There's No Place Like The Inspired Home Show



**30,000**  
PROFESSIONALS



**140**  
COUNTRIES



**200+**  
MEDIA OUTLETS

### High Energy, Quality Buyers, Exponential Reach— Your New Home for Travel Gear + Luggage

Whether you are an established brand with existing and new products, or an emerging brand with a new twist that makes travel easier, exhibiting within the Show's newly designated Travel Gear + Luggage Expo gives you access to highly-engaged retailers of every shape and size.

GMMs, DMMs and buyers from all key U.S. retailers and buyers and distributors from over 140 countries attend The Inspired Home Show each year, making it one of the leading trade shows in the world. Buyers are looking for trade events that offer a wide assortment of brands and products, and exhibitors are looking for access to those retailers—both can be found in Chicago, March 2-4, 2025!

OUR EXHIBITORS AGREE:

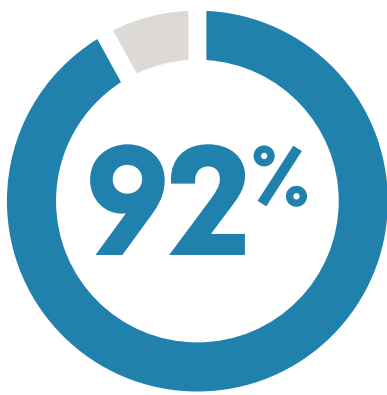
“

The quality of the buyers, networking events, panel discussions and various ways to be able to showcase new products make this Show a can't-miss event.”

**Buyers from every retail channel attend the Show  
to find their next must-have products!**

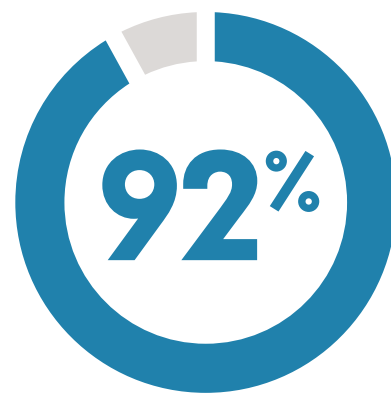


Exhibiting at The Inspired Home Show provides you with unparalleled access to quality buyers:

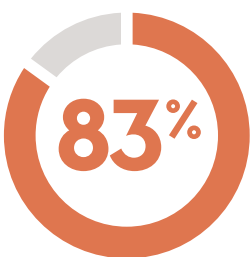


of verified retailers have  
**PURCHASE**  
AUTHORITY

Source: The Inspired Home Show 2024 Registration Data



of verified retailers are  
**BUYERS** and/or  
EXECUTIVES



of exhibitors expect  
**NEW BUSINESS**  
as a result of exhibiting at  
The Inspired Home Show

**OVER 60% OF EXHIBITORS**  
met with **MORE THAN 25 BUYERS**  
on average during the 2024 Show,  
and **90%** made  
**NEW RETAIL CONTACTS**

Source: 2024 Exhibitor Post-Show Survey

[TheInspiredHomeShow.com/Exhibit](https://TheInspiredHomeShow.com/Exhibit)

# 52%

of consumers said they plan to travel the same amount as they did in 2023 with **40% planning to travel even more in 2024.\***



**Consumers are making travel a priority.**

**THAT'S WHERE YOU COME IN!**

With more travel planned in the coming year, retailers such as these look to this Show to discover new products and ideas that will attract consumers into their physical and online stores.

\* Source: Forbes Advisor Survey

## MAJOR U.S. RETAILERS ATTEND

who are interested in travel goods:

Ace Hardware  
Albertsons  
ALDI  
Amazon  
At Home  
Bealls  
Belk  
Best Buy  
Big Lots  
BJ's Wholesale Club  
Bloomingdale's  
Burlington Stores  
Costco  
Crate & Barrel  
CVS  
Dillards  
Dollar General  
Dollar Tree  
Gabes  
Good Housekeeping  
Hammacher Schlemmer  
Home Depot  
HomeGoods  
HSN/QVC  
Hudson Group  
JCPenney  
Kohl's  
Kroger  
Macy's  
Meijer  
Nordstrom  
Office Depot  
Ollie's Bargain Outlet  
Pottery Barn  
Ross Stores  
Sam's Club  
Target  
The Container Store  
TJX Companies  
True Value  
Walgreens  
Walmart  
Wayfair  
West Elm  
Williams-Sonoma  
Zulily

## INTERNATIONAL REACH

A small sampling of retailers in attendance at the 2024 Show:

Ace Hardware  
United Arab Emirates

ALDI  
Germany

Amazon  
Canada, Mexico

Carrefour  
France

Cencosud SA  
Chile

Coppel  
Mexico

Costco  
Australia, Canada, Mexico, South Korea, Taiwan, United Kingdom

Elegant Bag  
Canada

El Corte Inglés  
Spain

El Palacio de Hierro  
Mexico

Falabella  
Chile, Peru

Jet-Setter  
Canada

John Lewis PLC  
United Kingdom

Lakeland  
United Kingdom

Liverpool  
Mexico

Loeb AG  
Switzerland

London Drugs Ltd  
Switzerland

Lotte  
South Korea

Massmart  
South Africa

Mercado Libre  
Argentina, Mexico

Nice  
Saudi Arabia

Nuevos Almacenes SA  
Guatemala

Pepe Ganga / Almacenes Maximo  
Colombia

PriceSmart Inc.  
Central America

Printemps  
France

QVC  
Germany, United Kingdom

Rustans  
Philippines

Sam's Club  
Mexico

Sears  
Guatemala, Mexico

Shinsegae  
South Korea

Shoppers Stop Ltd  
India

Smith & Caughey's  
New Zealand

The Bay  
Canada

The Home Depot  
Canada, Mexico

TJX Companies  
Canada, Europe

Travel Pack-It  
Puerto Rico

Walmart  
Canada, Central America, Mexico

Sample lists based on The Inspired Home Show 2024 Registration Data

# 200+ MEDIA OUTLETS ATTEND

## Here's just a small sample:

ABC 7/WLS-TV	Forbes.com	NewsNation	Taste of Home
A&E Networks	Good Housekeeping	Oprah Daily	Techlicious
Apartment Therapy	HGTV Magazine	Real Simple Magazine	The Kitchn
Associated Press	House Beautiful	Saveur	The New York Times
Bloomberg	Housesmarts TV	Shark Tank	Wired

## BOOTH INFORMATION & RATES

### IHA MEMBER RATES

ADVANCED APPLICATION RATE:  
(CLOSED)

**\$23.50/SQ FT**

*Advanced Application Rate available till March 26, 2024*

EARLY-BIRD APPLICATION RATE:

**\$24.00/SQ FT**

*Early-Bird Application Rate available till July 8, 2024*

STANDARD RATE:

**\$24.50/SQ FT**

CORNER FEES:

**\$450/CORNER**

### DISCOUNTS AVAILABLE UNTIL JULY 8, 2024

Enjoy discounted pricing on your exhibition space.

**PLUS**, save extra on discounted booth packages from Freeman.

### PIPE & DRAPE BOOTH PACKAGES

#### Pipe & Drape Package

10'x 10' = \$3,400

10'x 20' = \$6,650

#### Pipe & Drape w/ 500

#### lbs. Material Handling

10'x 10' = \$3,925

10'x 20' = \$7,150

## BEYOND THE BOOTH

### Additional Product Placement Opportunities at the Show

#### New Exhibitor Preview Gallery

Display your latest products and be recognized as a new exhibitor to The Inspired Home Show.

#### New Product Showcase

Showcase your new products not previously shown at the Show.

#### gia Excellence in Product Design Award

Be recognized among other finalists and winners in 14 categories displayed prominently in a high traffic area.

#### News Center Product Display

Get noticed with inclusion in news and creative content development—accessible only to consumer, trade, internet media and social influencers.

#### Pantone® ColorWatch Display

Appear in one of the Pantone color palette-based displays. This popular must-see destination is located at the entrance area of the Show.

### STANDARD BOOTHS:

10'w x 10'd (100 sq ft) / Approx 3m x 3x (9 sq m)

- + Includes raw square footage only.
- + Booth structures and services are not included in the cost.
- + Exhibitors must make their own booth arrangement, including back wall, carpeting and furnishings.

## For more information, contact:

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THE  
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MARCH 2-4, 2025

The Show connects not only buyer to seller, but also product to lifestyle and the industry to the consumer mindset. Every March, the home + housewares industry converges upon Chicago to discover new products and trends, meet face-to-face with executives from top retail and manufacturer brands, and gain the insights, leads and exposure to jump-start a successful year.

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As of 05/28/24

