









2-4 MARCH 2025 | CHICAGO, USA TheInspiredHomeShow.com

INSPIRED RETAILING IN CHICAGO

Experience the Best Retail Benchmarking & Comparative Shopping the World has to Offer!

Abt Electronics | Ace Hardware | Amazon Fresh | American Girl | Best Buy |
Build-A-Bear Workshop | CB2 | City Escape | Crate and Barrel | Eataly |
Gethsemane Gardens | Jayson Home | Lowe's | Mariano's Fresh Market | Menards |
P.O.S.H. | Pottery Barn | RH Chicago | The Gallery at the Three Arts Club | Sprinkles |
Starbucks Reserve Roastery | Sur La Table | The Chopping Block | The Container Store |
The Home Depot | Trader Joe's | True Value | Vosges Haut-Chocolat | Wayfair |
Whole Foods Market | Williams-Sonoma | World Market



FOCUS ON **HOME + HOUSEWARES**





Website: cb2.com

Facebook: facebook.com/cb2

Instagram: @cb2

Pinterest: pinterest.com/cb2

Corporate Structure: Owned by Crate & Barrel

 $\textbf{Headquarters Location:} \ \textbf{Northbrook, IL}$

Number of Stores: 26

Geographic Region: In the key cities across the

USA. Two stores in Canada

Positioning Statement: Modern furnishings for apartment, loft, home. Ideas for the 24 or more

hours in your day.



The Container Store®

Website: containerstore.com

Facebook: facebook.com/containerstore

Instagram: @TheContainerStore

X: @ContainerStore

Pinterest: pinterest.com/containerstore
Corporate Structure: Publicly Held
Headquarters Location: Coppell, TX
Number of Stores: More than 100
Geographic Region: Throughout USA

Positioning Statement: The Original Storage and Organization Store



Crate&Barrel

Website: crateandbarrel.com

Facebook: facebook.com/crateandbarrel

Instagram: @CrateandBarrel

Pinterest: pinterest.com/crateandbarrel

Corporate Structure: Majority owned by Otto

GmbH (Germany)

Headquarters Location: Northbrook, IL

Number of Stores: Over 100

Geographic Region: Throughout USA & Canada. Independent franchise stores around the world.

Positioning Statement: To help people love how

they live in moments that matter.



POTTERYBARN

Website: potterybarn.com

Facebook: facebook.com/potterybarn

Instagram: <a>@potterybarn

Pinterest: pinterest.com/potterybarn

Corporate Structure: Owned by

Williams-Sonoma Inc.

Headquarters Location: San Francisco, CA **Number of Stores:** Close to 19O Pottery Barn stores, over 5O Pottery Barn Kids stores

Geographic Region: Throughout USA & Canada, Australia and Mexico. Independent franchise stores around the world.

Positioning Statement: For more than 2O years, we've been inspiring people to create inviting, comfortable surroundings that reflect their unique sense of style. We offer superior-quality furnishings and accessories for the entire home, all in timeless designs, so you'll be able to enjoy them every day.



RH

Website: rh.com

Corporate Structure: Publicly Held

Headquarters Location: Corte Madera, CA

Number of Stores: Over 100

Geographic Region: Throughout USA, Canada, United Kingdom, Belgium, Germany, Spain **Positioning Statement:** Love-Style Brand





71112 ART & 3002 01 CO

Website: surlatable.com

Facebook: facebook.com/SurLaTable

Instagram: @surlatable

Pinterest: pinterest.com/surlatable

Corporate Structure: Privately owned by Marquee Brands and CSC Generation. **Headquarters Location:** Seattle, WA

Number of Stores: 60

Geographic Region: Across USA **Positioning Statement:** The Art and Soul

of Cooking

HOME + HOUSEWARES CONTINUED





Website: wayfair.com

Facebook: facebook.com/wayfair

Instagram: @wayfair

Pinterest: pinterest.com/wayfair
Corporate Structure: Publicly Held
Headquarters Location: Boston, MA

Number of Stores: 1

Geographic Region: USA, Canada, United

Kingdom, Germany, Ireland

Positioning Statement: An e-commerce retailer selling furniture and homegoods. The Wilmette, IL store is Wayfair's first non-outlet physical location.



WILLIAMS-SONOMA, INC.

Website: williams-sonoma.com

Facebook: facebook.com/WilliamsSonoma

Instagram: @williamssonoma

X: @williamssonoma

Pinterest: pinterest.com/williamssonoma

Corporate Structure: Publicly Held. Also own Pottery Barn, Pottery Barn Kids, PBteen, West Elm, Mark & Graham, Rejuvenation, GreenRow. **Headquarters Location:** San Francisco, CA

Number of Stores: More than 150 Geographic Region: Throughout USA $\boldsymbol{\epsilon}$

Canada, Australia, United Kingdom.

Independent franchise stores around the world.

Positioning Statement: Williams-Sonoma is the premier specialty retailer of home furnishings and gourmet cookware in the United States.

ELECTRICS/HARDWARE/ GARDEN CENTERS





Website: abt.com

Facebook: facebook.com/abtelectronics

Instagram: @abtelectronics

X: @abtelectronics

Pinterest: pinterest.com/abtelectronics
Corporate Structure: Privately Owned
Headquarters Location: Glenview, IL

Number of Stores: 1

Positioning Statement: Abt is your one-stop-shop for everything from appliances, electronics, furniture and more.





Website: acehardware.com

Facebook: facebook.com/acehardware

Instagram: @AceHardware

X: @AceHardware

Pinterest: pinterest.com/acehardware
Corporate Structure: Privately Owned
Headquarters Location: Oakbrook, IL
Number of Stores: Over 5,000

Geographic Region: Throughout the USA and

over 60 countries internationally

Positioning Statement: The Helpful Place





Website: <u>bestbuy.com</u>

Facebook: facebook.com/bestbuy

Instagram: obestbuy

X: @bestbuy

Pinterest: pinterest.com/bestbuy

Corporate Structure: Publicly Held

Headquarters Location: Richfield, Minnesota

Number of Stores: Over 1,200

 $\begin{tabular}{ll} \textbf{Geographic Region:} Throughout USA \& Canada \\ \textbf{Positioning Statement:} Enriching lives through \\ \end{tabular}$

technology

ELECTRICS/HARDWARE/GARDEN CENTERS CONTINUED





Website: cityescape.biz

Facebook: facebook.com/cityescapechicago

Instagram: <u>@cityescape_chicago</u>
Corporate Structure: Privately Held
Headquarters Location: Chicago, IL

Number of Stores: 1





Website: gethsemanegardens.com

Facebook: facebook.com/GrowGethsemane

Instagram: @gethsemanegardencenter

X: @GrowGethsemane

Pinterest: pinterest.com/GethsemaneGC
Corporate Structure: Privately Held
Headquarters Location: Chicago, IL

Number of Stores: 1





Website: homedepot.com

Facebook: facebook.com/homedepot

X: @homedepot

Pinterest: pinterest.com/homedepot Corporate Structure: Publicly Held Headquarters Location: Atlanta, GA Number of Stores: Over 2,300 Geographic Region: Across USA,

Canada & Mexico

Positioning Statement: Home Improvement

Made Easy





Website: lowes.com

Facebook: <u>facebook.com/lowes</u>
Instagram: @loweshomeimprovement

X: @lowes

Pinterest: pinterest.com/lowes
Corporate Structure: Publicly Held
Headquarters Location: Mooresville, NC

Number of Stores: Over 1,700 Geographic Region: Throughout USA

Positioning Statement: Never Stop Improving



MENARDS®

Website: menards.com
Facebook: facebook.com/
menardshomeimprovement

Instagram: @menardshomeimprovement

X: <u>@menards</u>

Pinterest: pinterest.com/menards
Corporate Structure: Privately Owned
Headquarters Location: Eau Claire, WI
Number of Stores: More than 300

Geographic Region: Throughout the Midwest **Positioning Statement:** Dedicated to Service

and Quality



True Value.

Website: truevalue.com

Facebook: facebook.com/TrueValue

Instagram: <u>@TrueValue</u>

X: <u>@TrueValue</u>

Pinterest: pinterest.com/truevalue
Corporate Structure: Privately Owned
Headquarters Location: Chicago, IL
Number of Stores: More than 4,500

Geographic Region: Across the USA. Stores in over 60 countries around the world.

Positioning Statement: Local Home

Improvement Experts

UNIQUE CONCEPTS



amazon fresh

Website: amazon.com

Facebook: facebook.com/AmazonFresh

Instagram: @amazonfresh

X: @amazonfresh

Corporate Structure: Publicly held Headquarters Location: Seattle, WA Number of Stores: Close to 5O

Geographic Region: Across the USA, in the UK **Positioning Statement:** No line, no checkout –

just grab and go!



★ American Girl®

Website: americangirl.com

Facebook: facebook.com/americangirl
Instagram: @americangirlbrand
Pinterest: pinterest.com/agofficial
Corporate Structure: Owned by Mattel
Headquarters Location: El Segundo, CA

Number of Stores: 8

Geographic Region: Throughout the USA **Positioning Statement:** Together with

a friend forever.





Website: buildabear.com

Facebook: facebook.com/buildabear

Instagram: <a>@buildabear

X: @buildabear

Pinterest: @buildabear

Corporate Structure: Publicly held Headquarters Location: St. Louis, MO

Number of Stores: Over 500

Geographic Region: Throughout the USA, Canada, Ireland and the United Kingdom, franchise stores operating internationally. **Positioning Statement:** Shop, Explore, & Play





Website: jaysonhome.com

Facebook: facebook.com/JaysonHome

Instagram: @JaysonHome

Pinterest: pinterest.com/jaysonhome
Corporate Structure: Privately Owned
Headquarters Location: Chicago, IL

Number of Stores: 1

Geographic Region: Chicago

Positioning Statement: Jayson Home sells sophisticated & unique furnishings from around the world along with a variety of plants & flowers. We are dedicated to helping our customers live beautifully.





Website: poshchicago.com

Facebook: facebook.com/POSHChicago

Instagram: @poshchicagoshop

Pinterest: pinterest.com/poshchicagoshop
Corporate Structure: Privately Owned
Headquarters Location: Chicago, IL

Number of Stores: 1

Geographic Region: Chicago

Positioning Statement: Tableware That

Tells a Story





we'll get you cooking

Website: thechoppingblock.com

Facebook: facebook.com/thechoppingblock

Instagram: othe_chopping_block

X: @TheChoppingBloc

Pinterest: pinterest.com/thechoppingbloc Corporate Structure: Privately Owned Headquarters Location: Chicago, IL

Number of Stores: 1

Geographic Region: Chicago

Positioning Statement: We'll get you cooking. The Chopping Block, Chicago's largest recreational cooking school and gourmet retail store, offers demonstration and hands-on cooking classes, as well as wine classes, private cooking parties and corporate team building events.

GOURMET FOOD





Website: eataly.com/chicago

Facebook: facebook.com/EatalyChicago

Instagram: @eatalychicago

Corporate Structure: Privately Owned

Headquarters Location: Italy **Number of Stores:** More than 35

Geographic Region: Key US cities, Sao Paulo, Toronto, throughout Europe, Asia and the

Middle East

Positioning Statement: Chicago's Italian

superstore





Website: marianos.com

Facebook: facebook.com/kroger Instagram: @MarianosMarket Pinterest: @MarianosMarket

Corporate Structure: Owned by Kroger **Headquarters Location:** Cincinnati, OH

Number of Stores: 44

Geographic Region: Chicagoland **Positioning Statement:** Shop well. Eat well.

Live well.





Website: sprinkles.com

Facebook: <u>facebook.com/sprinkles</u> **Instagram:** <u>@sprinklescupcakes</u>

X: @sprinkles

Corporate Structure: Privately Owned **Headquarters Location:** Austin, TX

Number of Stores: 26

Geographic Region: Throughout the USA **Positioning Statement:** Spreading joy in

every bite.





STARBUCKS RESERVE

Website: <u>starbucksreserve.com</u> **Instagram:** <u>@starbucksreserve</u>

Corporate Structure: Publicly Held—a program by Starbucks.

by starbacks

 $\textbf{Headquarters Location:} \ \textbf{Seattle, WA}$

Number of Stores: 6

Geographic Region: Chicago, New York, Seattle, Milano, Shanghai and Tokyo

Positioning Statement: Treat yourself to suberb food, rare coffees and everything in between.



TRADER JOE'S

Website: <u>traderjoes.com</u> Instagram: <u>@traderjoes</u>

Pinterest: pinterest.com/traderjoes

Corporate Structure: Privately Owned

Headquarters Location: Monrovia, CA

Number of Stores: Over 550 Geographic Region: Across USA

Positioning Statement: Neighborhood Grocery

Store



GOURMET FOOD CONTINUED





Website: vosgeschocolate.com Facebook: facebook.com/ VosgesHautChocolat

Instagram: @vosgeshautchocolat
Corporate Structure: Privately Owned
Headquarters Location: Chicago, IL

Number of Stores: 3

Geographic Region: Chicago

Positioning Statement:

Peace, Love and Chocolate

Travel the World Through Chocolate

The Vosges Haut-Chocolat mission is to create a luxury chocolate experience rooted in a sensory journey of bringing about awareness to indigenous cultures through the exploration of spices, herbs, roots, flowers, fruits, nuts, chocolate and the obscure.



WHÔLE FOODS

Website: wholefoodsmarket.com

Facebook: facebook.com/wholefoodsmarket

Instagram: @wholefoods

X: @wholefoods

Corporate Structure: Owned by Amazon Headquarters Location: Austin, TX Number of Stores: Over 500

Geographic Region: Across USA, Canada and

ne UK

Positioning Statement: Selling The Highest Quality Natural & Organic Products

GLOBAL PRODUCTS



WORLD MARKET.

Website: worldmarket.com

Facebook: facebook.com/worldmarket

Instagram: ownright

Pinterest: pinterest.com/worldmarket
Corporate Structure: Privately Owned
Headquarters Location: Alameda, CA
Number of Stores: Close to 240
Geographic Region: Throughout USA

Positioning Statement: Bringing you amazing, affordable finds from around the world for more than 50 years!















Join us for the CHICAGO RETAIL TOUR

FREE FOR INTERNATIONAL ATTENDEES OF THE SHOW

Wednesday, 5 March

The Chicago Retail Tour allows international visitors of the Show to experience first-hand leading retail stores in the Chicago area. The tour will begin with a complimentary continental breakfast and U.S. Retail overview. Throughout the day, the tour will visit some of the most exciting home + housewares retailers in suburban Chicago, including:









Crate&Barrel

WILLIAMS-SONOMA, INC.

and more!

To learn more and to pre-register for the Chicago Retail Tour, please visit TheInspiredHomeShow.com/Events/Chicago-Retail-Tour.

Although the tour is free, pre-registration is required as space is limited. With any questions, please email retailtour@housewares.org.

Register for FREE entrance badges at **TheInspiredHomeShow.com**

INSPIRED HOME SHOW.

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International Housewares Association

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