

ALL NEW

CANDLE PAVILION



Bringing together a community that makes *scents*.



30,000
PROFESSIONALS



125
COUNTRIES



200+
MEDIA OUTLETS

Your exclusive invitation to exhibit

The International Housewares Association®—in collaboration with the National Candle Association—is curating a collection of candle vendors for The Inspired Home Show® 2025.

GMMs, DMMs, buyers and distributors from over 125 countries attend the Show each year, making it one of the leading trade shows in the world. Gift and specialty retailers specifically are looking for trade events that offer a wide assortment of brands and products, and exhibitors are looking for access to those buyers—both can be found in Chicago, March 2-4, 2025!

For more information, contact:

International Housewares Association
Joe Clark
Email: jclark@housewares.org
Phone: +1 (847) 692-0150

National Candle Association
Website: Candles.org
Email: info@candles.org
Phone: +1 (202) 591-2455

TheInspiredHomeShow.com/Exhibit/Candle

OUR EXHIBITORS AGREE:



The quality of the buyers, networking events, panel discussions and various ways to be able to showcase new products make this Show a can't-miss event."

THE
INSPIRED
HOME
SHOW

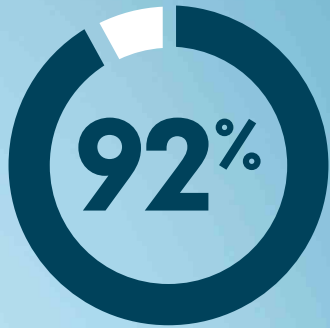
IHA'S GLOBAL HOME +
HOUSEWARES MARKET

CELEBRATING
125
SHOWS

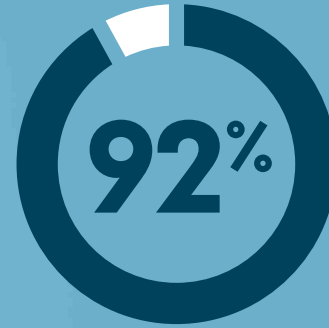
MARCH 2-4, 2025

McCormick Place, Chicago

Exhibiting at The Inspired Home Show provides you with unparalleled access to quality buyers:



of verified retailers have
PURCHASE
AUTHORITY



of verified retailers are
BUYERS and/or
EXECUTIVES

Source: The Inspired Home Show 2024 Registration Data

83% of exhibitors expect
NEW BUSINESS

as a result of exhibiting at The Inspired Home Show

OVER 60% OF EXHIBITORS met with
MORE THAN 25 BUYERS on
average during the 2024 Show

and

90% made new retail contacts

Source: 2024 Exhibitor Post-Show Survey

TheInspiredHomeShow.com/Exhibit/Candle



The Inspired Home Show attracts retailers across 23 channels and thousands of chain and independent specialty stores from across the U.S. & Internationally*

A SMALL SAMPLE OF ATTENDEES INCLUDE:

Drug/Convenience

CVS
Walgreens

Mass/General Merchandise

Amazon
Big Lots
HSN/QVC
Meijer
Overstock
Ross Stores
Target

Home & Lifestyle

At Home
HomeGoods
Pottery Barn
TJX Companies
West Elm
World Market

Housewares/ Kitchen

Crate & Barrel
Pampered Chef
Sur La Table
The Container Store
Williams Sonoma
Walmart
Zulily

Department Stores

Bealls
Belk
Bloomingdale's
Dillard's
JCPenney
Kohl's
Macy's
Nordstrom
Saks

Grocery

Albertsons
Aldi USA
C&S Wholesale Grocers
Giant Eagle Inc.
H-E-B
Hy-Vee Inc.
Imperial Distributors Inc.
Kroger Co
Wakefern
Wegmans

Warehouse Clubs

BJ's Wholesale Club
Costco Wholesale
Sam's Club

Hardware

Ace Hardware
Do It Best
Home Depot
Lowes
True Value

Craft/Hobby

Hobby Lobby
Joann
Michaels Stores

Off Price

99 Cent Only Stores
dd's Discounts
Dollar General
Dollar Tree/Family Dollar
Ocean State Job Lot
Ollie's Bargain Outlet
Tuesday Morning

INCLUDING
**OVER
3,500**
Boutique,
Independent,
Gift &
Specialty
Retailers

INTERNATIONAL:

Ace Hardware,
United Arab Emirates

ALDI, Germany

Almacenes Siman,
Central America

Almacenes Vidri,
El Salvador

Amazon, Canada, Mexico

Bed, Bath & Beyond,
Mexico

Corporacion Favorita,
Ecuador

Corporacion Lady Lee,
Honduras

Costco, Canada

Dino, Poland

EK Retail, Germany

HEB, Mexico

Lakeland, United Kingdom

Liverpool, Mexico

Next, United Kingdom

**Pepe Ganga /Almacenes
Maximo**, Colombia

QVC, Germany,
United Kingdom

Saco, Saudi Arabia

Shoppers Drug Mart,
Canada

Sodimac, Peru

Stevens and Riba Smith,
Panama

**Super Almacenes
Olimpica**, Colombia

Tesco, United Kingdom

The Home Depot,
Canada, Mexico

The Linen Chest, Canada

TJX Companies,
Australia, Canada

Walmart, Canada,
Central America, Mexico

200+
MEDIA
OUTLETS
ATTEND

Here's just a
small sample:

ABC 7/WLS-TV
Apartment Therapy
Associated Press
Bloomberg
Business Insider
Forbes.com
Good Housekeeping
HGTV Magazine
House Beautiful
House Digest
Housesmarts TV
Mashed
Oprah Daily
Real Simple Magazine
Saveur
Shark Tank
Taste of Home
Tasting Table
The Kitchn
The New York Times
Wired

*Source: The Inspired Home Show 2024 Registration Data

Sample lists based on The Inspired Home Show 2024 Registration Data



BOOTH INFORMATION & RATES

The ALL NEW **Candle Pavilion**, for **NCA Members only**, offers a turnkey kiosk opportunity to reach decision-makers with a high-visibility, cost-effective package.

KIOSK PACKAGE DETAILS:

- 2 - Exhibitor badges
- 1 - 8' Back wall (includes full color graphic of your choosing)
- 1 - Pedestal (60" X 21" X 42" - with slide lock)
- 2 - Stools
- Carpeted exhibit space
- International Housewares Association membership for 2024/2025 (a \$1,000 - \$2,000 value)

MARKETING PROGRAMS:

- Pre-Show marketing & promotion
- Year-round Connect 365 listing
- Buyer & media lists provided post-Show

Candle Pavilion Fee Per Kiosk: \$3,200

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Joe Clark

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BEYOND THE BOOTH

Additional Product Placement Opportunities at the Show

New Exhibitor Preview Gallery

All Candle Pavilion participants new to The Inspired Home Show will be displayed as a new exhibitor.

New Product Showcase

Showcase your new products not previously shown at the Show. (\$325 entry)

gia Excellence in Product Design Award

New Product Showcase entries are judged, and selected finalists are recognized and displayed prominently in a high traffic area.

News Center Product Display

Submit and if selected, your newest products will appear within our Product Pop-Up Room inside the News Center—accessible only to consumer, trade, internet media and social influencers.

Pantone® ColorWatch Display

Submit and if selected, your products will appear in one of the Pantone color palette-based displays located at the entrance of the Show. Company and booth information is listed next to your product for easy reference.

**Exclusive sales opportunity
for NCA members only!**

