

# All New for 2025 TRAVEL GEAR + LUGGAGE EXPO

THE  
INSPIRED  
HOME  
SHOW IHA'S GLOBAL HOME +  
HOUSEWARES MARKET

MARCH 2-4, 2025  
TheInspiredHomeShow.com



## There's No Place Like The Inspired Home Show



**30,000**  
PROFESSIONALS



**125**  
COUNTRIES



**200+**  
MEDIA OUTLETS

### High Energy, Quality Buyers, Exponential Reach— Your New Home for Travel Gear + Luggage

Whether you are an established brand with existing and new products, or an emerging brand with a new twist that makes travel easier, exhibiting within the Show's newly designated Travel Gear + Luggage Expo gives you access to highly-engaged retailers of every shape and size.

GMMs, DMMs and buyers from all key U.S. retailers and buyers and distributors from over 125 countries attend The Inspired Home Show each year, making it one of the leading trade shows in the world. Buyers are looking for trade events that offer a wide assortment of brands and products, and exhibitors are looking for access to those retailers—both can be found in Chicago, March 2-4, 2025!

**Buyers from every retail channel  
attend the Show to find their next  
must-have products!**

#### OUR EXHIBITORS AGREE:

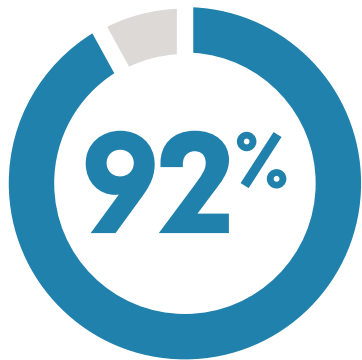
“

There's a lot of value in meeting buyers face-to-face at The Inspired Home Show because it establishes a connection that extends beyond the Show. Buyers want to see who's behind the products and understand how the products were originated and what inspired them. I think the story really helps to build into the value of the products that they're purchasing."

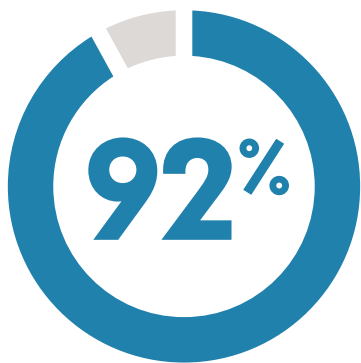
**TRACEY MCGHEE,**  
Founder and CEOMs. Jetsetter



## Exhibiting at The Inspired Home Show provides you with unparalleled access to quality buyers:



of verified retailers have  
**PURCHASE  
AUTHORITY**



of verified retailers are  
**BUYERS** and/or  
**EXECUTIVES**

Source: The Inspired Home Show 2024 Registration Data

### At The Inspired Home Show,

you can connect with high-level attendees you won't find anywhere else:

U.S.	INT'L	SHOW
70%	23%	AMBIENTE
86%	67%	MAISON & OBJET
52%	82%	ATLANTA GIFT MARKET
93%	88%	HGH INDIA
77%	81%	NEW YORK NOW
72%	72%	NY TABLETOP
71%	70%	CES
94%	75%	IFA BERLIN
80%	38%	CANTON FAIR
75%	85%	LAS VEGAS GIFT SHOW

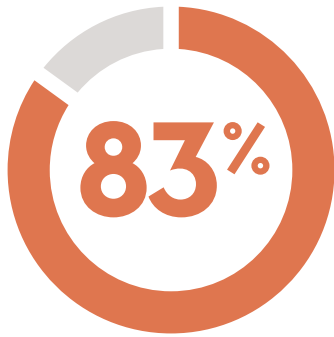
**NEVER GO TO**

Source: 2024 U.S. and International Retailer Post-Show Survey

“The Inspired Home Show was amazing for us! We met a ton of quality buyers that are not normally at the other shows.”

**RICK ST. ANGELO**  
President & Owner, 2 Saints

[TheInspiredHomeShow.com/Exhibit](https://TheInspiredHomeShow.com/Exhibit)



**83%**  
**OF EXHIBITORS  
EXPECT  
NEW BUSINESS**

as a result of  
exhibiting at The  
Inspired Home Show



**OVER 60% OF  
EXHIBITORS** met  
with **MORE THAN  
25 BUYERS**  
on average during the  
2024 Show,  
and **90%** made  
**NEW RETAIL  
CONTACTS**

Source: 2024 Exhibitor Post-Show Survey

**MAJOR U.S.  
RETAILERS ATTEND**  
who are interested  
in travel goods:

- Ace Hardware
- Albertsons
- ALDI
- Amazon
- At Home
- Bealls
- Belk
- Best Buy
- Big Lots
- BJ's Wholesale Club
- Bloomingdale's
- Burlington Stores
- Costco
- Crate & Barrel
- CVS
- Dillard's
- Dollar General
- Dollar Tree
- Gabes
- Good Housekeeping
- Hammacher Schlemmer
- Home Depot
- HomeGoods
- HSN/QVC
- Hudson Group
- JCPenney
- Kohl's
- Kroger
- Macy's
- Meijer
- Nordstrom
- Office Depot
- Ollie's Bargain Outlet
- Overstock/Bed Bath & Beyond
- Pottery Barn
- Ross Stores
- Sam's Club
- Target
- The Container Store
- TJX Companies
- True Value
- Walgreens
- Walmart
- Wayfair
- West Elm
- Williams-Sonoma
- Zulily

**INTERNATIONAL REACH**  
A small sampling of retailers in  
attendance at the 2024 Show:

- Ace Hardware**  
United Arab Emirates
- ALDI**  
Germany
- Amazon**  
Canada, Mexico
- Carrefour**  
France
- Cencosud SA**  
Chile
- Coppel**  
Mexico
- Costco**  
Australia, Canada,  
Mexico, South Korea,  
Taiwan, United Kingdom
- Elegant Bag**  
Canada
- El Corte Inglés**  
Spain
- El Palacio de Hierro**  
Mexico
- Falabella**  
Chile, Peru
- Jet-Setter**  
Canada
- John Lewis PLC**  
United Kingdom
- Lakeland**  
United Kingdom
- Liverpool**  
Mexico
- Loeb AG**  
Switzerland
- London Drugs Ltd**  
Switzerland
- Lotte**  
South Korea
- Massmart**  
South Africa
- Mercado Libre**  
Argentina, Mexico
- Nice**  
Saudi Arabia
- Nuevos Almacenes SA**  
Guatemala
- Pepe Ganga /  
Almacenes Maximo**  
Colombia
- PriceSmart Inc.**  
Central America
- Printemps**  
France
- QVC**  
Germany,  
United Kingdom
- Rustans**  
Philippines
- Sam's Club**  
Mexico
- Sears**  
Guatemala, Mexico
- Shinsegae**  
South Korea
- Shoppers Stop Ltd**  
India
- Smith & Caughey's**  
New Zealand
- The Bay**  
Canada
- The Home Depot**  
Canada, Mexico
- TJX Companies**  
Canada, Europe
- Travel Pack-It**  
Puerto Rico
- Walmart**  
Canada, Central  
America, Mexico

Sample lists based on The Inspired Home Show 2024 Registration Data



# EXPONENTIAL REACH

**When you exhibit in The Inspired Home Show,** you gain exposure not only to retailers, but also to consumer, trade, internet and social media—and the millions of consumers that those attendees influence.

**200+**  
CONSUMER AND  
TRADE MEDIA  
OUTLETS ATTEND.

## Here's just a small sample:

ABC 7/WLS-TV  
A&E Networks  
Apartment Therapy  
Associated Press  
Bloomberg  
Forbes.com  
Good Housekeeping  
HGTV Magazine  
House Beautiful  
Housesmarts TV

NewsNation  
Oprah Daily  
Real Simple Magazine  
Saveur  
Shark Tank  
Taste of Home  
Techlicious  
The Kitchn  
The New York Times  
Wired

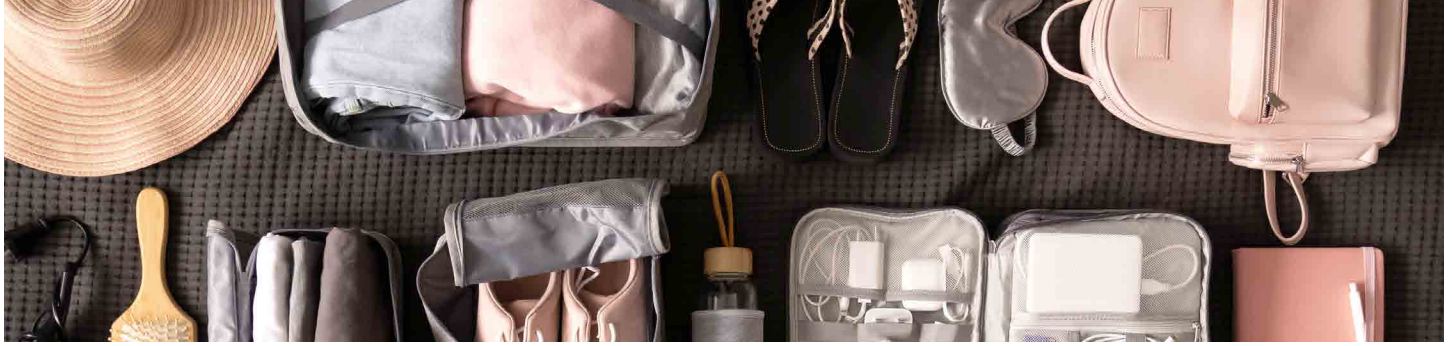
## FIRST LOOK FOR MEDIA

First Look for Media is a special “media-only” search preview within Connect 365—IHA’s digital marketplace—of exhibitors’ new products and innovations before their debut at The Inspired Home Show. Each listing includes photo, product description, PR contact name and email, and YouTube link to a demonstration video. Exhibitors will receive a listing of media who registered for First Look.

home + housewares  
**connect**  
**365**  
IHA'S DIGITAL MARKETPLACE

Your participation in the Show includes a year-round listing in Connect 365, IHA’s digital marketplace. Showcase your brands, products and company contacts through layered, in-depth postings that feature catalogs and videos, perfect for engaging buyers online.

**Learn more at [TheInspiredHomeShow.com/Connect365](http://TheInspiredHomeShow.com/Connect365)**



# BOOTH INFORMATION & RATES

## 2025 PRICING

### IHA MEMBER RATES

ADVANCED APPLICATION RATE:  
(CLOSED)

**\$23.50/SQ FT**

*Advanced Application Rate available  
through March 26, 2024*

EARLY BIRD APPLICATION  
RATE:

**\$24.00/SQ FT**

*Early Bird Application Rate available  
through July 22, 2024*

STANDARD RATE:  
**\$24.50/SQ FT**

CORNER FEES:  
**\$450/CORNER**

### NON-MEMBER RATES

ADVANCED APPLICATION RATE:  
(CLOSED)

**DOES NOT QUALIFY**

EARLY BIRD APPLICATION  
RATE:

**\$42.50/SQ FT**

*Early Bird Application Rate available  
through July 22, 2024*

STANDARD RATE:  
**\$43.00/SQ FT**

CORNER FEES:  
**\$450/CORNER**

**\$\$\$**

### DISCOUNTS AVAILABLE

**During Advanced  
and Early Bird Space  
Application process  
according to  
published deadlines.**

**PLUS**, save extra on  
discounted booth  
packages from  
Freeman.

### PIPE & DRAPE BOOTH PACKAGES

#### Pipe & Drape Package

10'x 10' = \$3,400

10'x 20' = \$6,650

#### Pipe & Drape with 500 lbs. Material Handling

10'x 10' = \$3,925

10'x 20' = \$7,150

### STANDARD BOOTHS:

10'w x 10'd (100 sq ft) / Approx. 3m x 3M (9 sq m)

- + Includes raw square footage only.
- + Booth structures and services are not included in the cost.
- + Exhibitors must make their own booth arrangement, including back wall, carpeting and furnishings.

For more information on booth packages and to secure your space visit

[TheInspiredHomeShow.com/Exhibit](http://TheInspiredHomeShow.com/Exhibit)

**Become a member and save 46% on booth space—plus enjoy  
year-round benefits.**

Company Annual Housewares Sales

\$10 million or Less

More than \$10 million

Annual Membership Dues

\$1,000

\$2,000

Learn more about becoming an IHA Member at [Housewares.org/Members](http://Housewares.org/Members)



# BEYOND the BOOTH

## IHA offers marketing opportunities

to meet every objective and every budget. Get in front of attendees before they even hit the Show floor.

## PRODUCT PLACEMENT OPPORTUNITIES

### New Product Showcase

Located in the Buyers Clubs, these showcases are open to products not previously shown at The Inspired Home Show.

### gia Excellence in Product Design Award

Finalists and winners in 14 categories are determined by a panel of retailers and displayed prominently in the lobby of the North Building.

### New Exhibitor Preview Gallery

Be one of 90 **NEW** exhibitors specially selected to be featured within one of three exclusive display opportunities organized by product category. These highly visible Show destinations are the perfect way for your company to introduce buyers and media to your new and innovative products.

### News Center Display

Accessible only to consumer, trade and internet media and social influencers, position your product for inclusion in news and creative content development.

### Pantone® ColorWatch Display

Demonstrate your commitment to on-trend color by appearing in one of the Pantone color palette-based displays, located through the main entrance.

## LEARN MORE AT

[TheInspiredHomeShow.com/Exhibit/EMK/](https://TheInspiredHomeShow.com/Exhibit/EMK/)

Details on all marketing opportunities, including pricing and deadlines, are in the [2025 Exhibitor Marketing Kit](#).



“The reaction of everyone walking into our booth was very positive. Some of the major customers we met were AAA, Bealls, Bentley & Co., Burlington Stores, Cie, Coppel, Costco Canada (roadshow buyer), Costco USA (web team), Macy's, Portmantos, Ross Stores, Staples, TJMaxx, TKMaxx, Winners and WM Canada (web). We also met with worldwide distributors from South Africa, New Zealand, Israel, Turkey and Mexico, and new suppliers from China and lots of digital sellers.”

**CINTHIA GOUGER**

Senior Sales Director, Bugatti Group



# Show Sponsorship Opportunities

## PRE-SHOW OPPORTUNITIES

Choose from exciting opportunities through online advertising placements, email communications, newsletters and more.

## SHOW FLOOR OPPORTUNITIES

Connect with actively engaged attendees by showcasing your brand on high-visibility materials and in strategic gathering spots.

## EDUCATIONAL OPPORTUNITIES

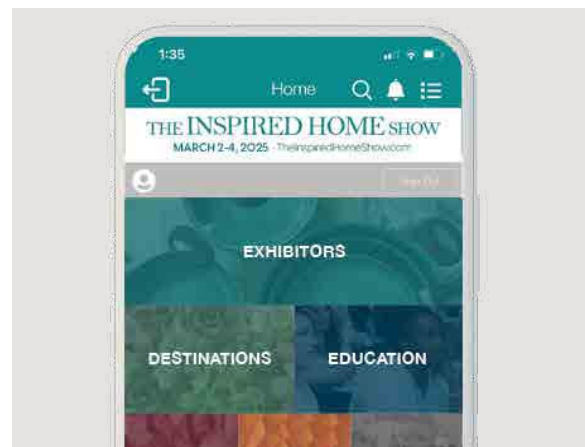
Make meaningful connections with home + housewares leaders by sponsoring in-depth learning sessions.

## NETWORKING OPPORTUNITIES

Attendees will be flocking to in-person events sponsor show network events such as parties and city tours.

LEARN MORE AT

[TheInspiredHomeShow.com/Exhibit](https://TheInspiredHomeShow.com/Exhibit)



# YEAR-ROUND CONNECTIVITY

**By participating in The Inspired Home Show**, your company is beginning a relationship with buyers across the globe that can grow throughout the year. Learn about the many opportunities that home + housewares brands like yours can use to build connections.

## EXECUTIVE NETWORKING

Enjoy learning opportunities and conferences aimed at key decision-makers, centered around topics chosen by members, featuring professional facilitation.

## BUSINESS RESOURCES

Gain real market advantages through networking opportunities with sales representatives, negotiated freight and logistics rates, discounts on booth space at The Inspired Home Show, and up-to-date industry news and special reports in *HomePage News*.

## GLOBAL BUSINESS DEVELOPMENT

Delve into a world of opportunities by exploring international trade issues and markets, developing global partnerships and refining your global knowledge, connections and business strategy.

## ONGOING INDUSTRY LEARNING

Stay in touch with the ever-changing home + housewares market with access to premier research and year-round virtual events.



## BOOK YOUR HOTEL EARLY FOR DISCOUNTS!

Enjoy discounted rates and additional benefits when booking through the Show block.

“ I think we benefited from more traffic from being at The Inspired Home Show. We met with our factory partners, and we were able to schedule many meetings with new and existing partners. Also, leveraging the Show speakers to learn about the trends in the travel goods industry and home and housewares was very helpful.”

**CHRIS ANN D'ALESSANDRO**  
President, Heritage Travelware

**If you're in the home, housewares + travel goods business, you need to be at The Inspired Home Show 2025.**

**For more information, contact:**

Cathy Trecartin, [ctrecartin@housewares.org](mailto:ctrecartin@housewares.org), +1.847.692.0140

Michele Orto, [morto@housewares.org](mailto:morto@housewares.org), +1.847.692.0118

**[TheInspiredHomeShow.com/Exhibit](https://TheInspiredHomeShow.com/Exhibit)**

**THE  
INSPIRED  
HOME  
SHOW** | IHA'S GLOBAL HOME +  
HOUSEWARES MARKET

**MARCH 2-4, 2025**

McCormick Place | Chicago, USA

**[TheInspiredHomeShow.com](https://TheInspiredHomeShow.com)**