

THE  
INSPIRED  
HOME  
SHOW.

CELEBRATING  
**125**  
SHOWS

**Exhibitor Connect**

Plan | Showcase | Promote



## Exhibitor Registration

Seamlessly register your staff members for Show badges by selecting the “Exhibitor Badge Registration” task in your IHA Exhibitor Portal.

- Registrations received before **March 2** may be picked up, free of charge, at one of the Show's various pick-up locations.
- Registrations received on or after **March 2** will be charged \$100 per badge regardless if you have used your allotment or not.

ALL registrants will pick-up their individual badge once in Chicago and should be prepared to present a government-issued photo ID.

**REGISTER**



## Special Event and Product Demos

In addition to presenting your products, have you planned a media event? Product demonstration? Celebrity guest appearance? The news media thrives on meeting celebrities, attending special events such as breakfast briefings or luncheons introducing new products or watching lively product demonstrations. Your listing will be included in Connect 365, where media are directed to search for these events.

[LEARN MORE](#)



## Food and Beverage Sampling on the Show Floor

Complete OVG Hospitality's authorization request form to receive approval to distribute samples on the Show floor. OVG Hospitality is the exclusive food and beverage provider at McCormick Place Convention Center.

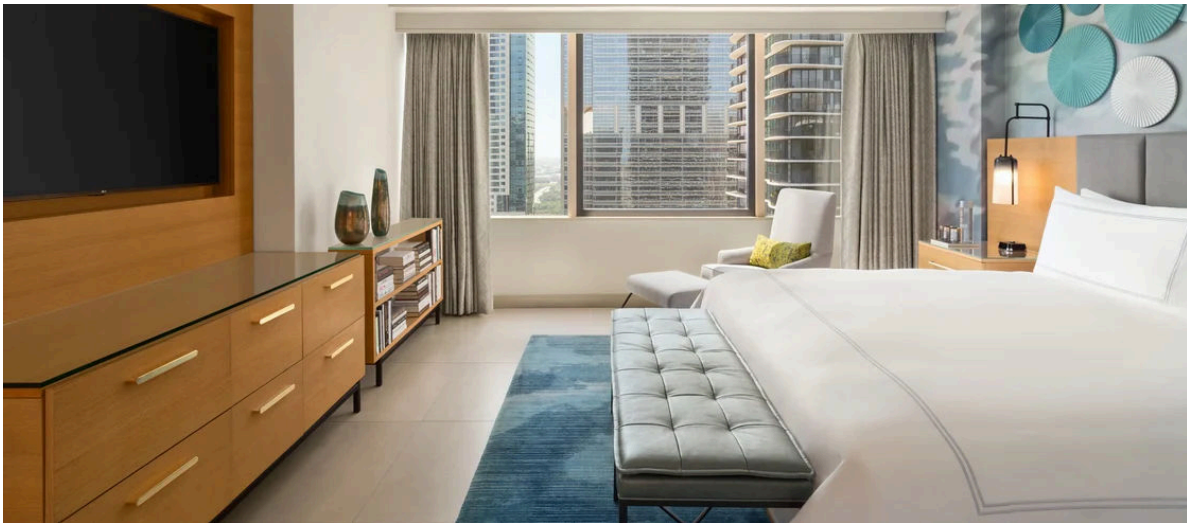
[READ MORE](#)



## Installation and Dismantle Guidelines

Review the full I + D schedule as well as freight deadlines prior to finalizing your Show arrangements. All shipments (display and product) must be in the exhibit space and unpacked by Saturday, March 1 at 5:00 p.m.

[READ GUIDELINES](#)



## Hotel Early Bird Rates Have Been Extended

Don't miss the last opportunity to book early bird hotel rates for the Show! We're pleased to report that 15 hotels have extended their early bird rates through January 31. If you haven't already booked your hotel accommodations, now is the perfect time to take advantage of the additional savings!

Hotel	Early Bird Rate	Standard Rate
Allerton - A Warwick Hotel	\$109.00	\$135.00
Chicago Marriott Downtown	\$193.00	\$203.00
Embassy Suites Downtown River North	\$175.00	\$190.00
Four Seasons Hotel*	\$275.00	\$285.00
Gwen Chicago	\$195.00	\$205.00
Hilton Chicago	\$154.00	\$174.00
Hilton Garden Inn Magnificent Mile	\$165.00	\$171.00
Homewood Suites Chicago Downtown	\$169.00	\$179.00
Hyatt Centric Chicago	\$147.00	\$157.00
Intercontinental Chicago	\$187.00	\$207.00
Pendry Chicago	\$190.00	\$195.00
Renaissance Chicago Downtown	\$204.00	\$214.00
Sofitel Chicago Magnificent Mile	\$193.00	\$203.00
Swissôtel - Chicago	\$169.00	\$199.00
Westin Michigan Avenue Chicago	\$181.00	\$191.00

*\*Early Bird Rate extended through January 24th*

**RESERVE EARLY BIRD RATES**



**Feature Hotel: Swissôtel Chicago**

## Rates starting at \$169/night

The following are promotional incentives over and above the standard complimentary hotel amenities and will only be available to show guests:

- Waived Amenity Fee
- Complimentary Guest Room Internet
- Complimentary Access to Gym

**BOOK SWISSOTEL NOW**



## Exhibitor Deadlines

Stay up-to-date on all upcoming deadlines using the Exhibitor Action Checklist.

### Upcoming Deadlines Include:

- January 23 - [Lead Retrieval Advance Rate Deadline](#)
- January 31 - [Exhibitor-Appointed Contractor Registration](#)
- February 1 - [Freeman Advance Rate Deadline](#)
- February 6 - [Approval for Wireless Access Points](#)

**VIEW FULL CHECKLIST**

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Exhibitor Connect is developed to guide exhibiting companies in their participation at The Inspired Home Show. Each week you will receive relevant, deadline-driven topics covering both operations and marketing to ensure your company is on track to have a successful Show.



IHA, 6400 Shafer Ct, Rosemont, IL 60018, U.S.

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