

EXHIBITOR PROSPECTUS



If You're in the Home +
Housewares Business,
YOU NEED TO BE HERE.

THE
INSPIRED
HOME
SHOW® IHA'S GLOBAL HOME +
HOUSEWARES MARKET

March 10-12, 2026 | Chicago, USA
TUESDAY - WEDNESDAY - THURSDAY



UNPARALLELED ACCESS TO **RETAIL BUYERS**

Exhibiting in The Inspired Home Show® gives you three full days of incomparable access to thousands of retail buyers from around the world looking for new home + housewares products and ideas to attract consumers into their stores.

The aisles of the Show are filled with senior-level retail buyers on the hunt for the next best-selling products. Whether you are an established brand with a new product idea or an emerging brand with a new twist on how consumers want to live, these buyers are your very best chance to capture the imagination of consumers establishing a home and a lifestyle.

76% **EXPECT NEW BUSINESS**

as a result of exhibiting at the Show

If you're looking to grow your business and succeed in today's competitive business environment, submit an application today to exhibit at the world's premier home + housewares event:

TheInspiredHomeShow.com/Exhibit

HIGHLY QUALIFIED BUYERS



93% of verified retailers have
PURCHASE AUTHORITY

92% of verified retailers are
BUYERS and/or **EXECUTIVES**

56% of verified retailers
represent more than
\$10M in **ANNUAL SALES**

"The Inspired Home Show continues to be an important opportunity to showcase JURA's fully automatic coffee machines to our national and independent retail partners and potential new partners. In person meetings cannot be replicated any other way with the same success."

TOM MCMAHON,
PRESIDENT, JURA, INC.



MAKING THE RIGHT RETAIL CONNECTIONS

The Inspired Home Show brings key retail buyers and decision makers across 23 channels for top-to-top meetings. Attendees include:

Drug/Convenience

CVS Health

- President
- DMM

Walgreens

- GMM
- Director

Mass/General Merchandise

Amazon

- SVM
- VP
- MVM
- Director

Big Lots

- SVP/GMM
- VP/DMM Home

Home Shopping Network

- CMO
- VP/DMM
- GMM

Meijer

- CMO
- VP Hardlines
- Group VP
- Director Hard Home

QVC

- SVP/CMO
- VP/GMM
- DMM

Ross Stores

- Group EVP
- SVP/GMM
- GVP/DMM

Target

- Sr DMM
- Director Sourcing
- Sr Sourcing Manager

TJX Companies

- SVP/GMM
- DVP
- SVP/DMM

Walmart

- VP/DMM
- Director

Home & Lifestyle

At Home

- SVP/GMM
- VP/DMM
- VP Merchandising
- VP Sourcing

HomeGoods

- SVP
- SVP/GMM
- DVP/DMM
- VP Distribution

Pottery Barn

- GMM/DMM

TJX Companies

- EVP
- SVP/GMM
- VP/GMM
- DVP Merchandising

Wayfair

- Account Manager
- Associate Director Merchandising
- Category Manager
- GM-Kitchen & Bath
- GM-Tabletop
- Senior Manager
- VP

World Market

- VP Merchandising

Housewares/Kitchen

Crate & Barrel

- President/CEO
- SVP Merchandising
- DMM

Pampered Chef

- Sr. Director
- Director

Sur La Table

- SVP Merchandising
- Sr Director

The Container Store

- CMO
- VP Merchandising
- Sr. Director

Williams Sonoma

- President
- SVP/GMM
- DMM
- VP

Department Stores

Bealls

- President
- DVP/DMM
- VP/DMM
- DMM Home

Belk

- VP/DMM-Home
- VP/DMM
- GMM
- Director Global Sourcing

Bloomingdale's

- EVP/GMM
- GMM Home

Dillard's

- VP/GMM
- GMM/DMM
- DMM

JCPenney

- SVP/GMM
- DMM Home
- Sr. Manager Product Development

Kohl's

- EVP/GMM
- VP/DMM-Home
- VP/DMM Hard Home

Macy's

- CMO
- SVP/GMM
- VP/DMM

Nebraska Furniture Mart

- CMO
- DMM

Nordstrom/Nordstrom Rack

- DMM

Grocery

Albertsons

- Director Home
- National Category Director

Aldi USA

- Director
- Director, Home

Hy-Vee Inc.

- VP Fashion Beauty
- VP Cener Store
- VP/GM

Imperial Distributors Inc.

- VP
- Sr. Director

Kroger Co

- VP
- DMM-Home

Wakefern

- GMM
- Sr. Category Manager

Wegmans

- VP Home
- Director Home
- CM Housewares
- Buyer

Warehouse Clubs

BJ's

- EVP/CMO
- SVP/GMM

Costco Wholesale

- VP/GMM Housewares
- GMM

Sam's Club

- VP/DMM
- Sr. Director

Hardware

Ace Hardware Corporation

- DMM Hardware
- Director

Do It Best

- Merchandising Manager

Home Depot

- Sr. Analyst

Lowes

- Merchant

Craft/Hobby

Hobby Lobby

- Merchandise Manager

Michaels Stores

- Category Director

Off Price

dd's Discounts

- President/CMO
- SVP/GMM
- GVP
- GSVP/GMM
- VP/DMM
- DMM

Dollar General

- VP/DMM
- DMM
- Sr. Director

Dollar Tree/Family Dollar

- VP/GMM
- Director Merchandising
- Director Home

Ocean State Job Lot

- Sr Merchandise Manager

Ollie's Bargain Outlet

- Buyer

THOUSANDS OF
INDEPENDENT
SPECIALTY RETAIL
STORES ALSO
ATTEND

International Retailers*

Alibaba Group

China

Almacenes De Prati

Ecuador

Almacenes Siman

Central America

Amazon

Canada, India, Mexico

La Anonima

Argentina

Bunnings

Australia

Carrefour

France

Cencosud

Chile

Costco

Australia, Canada, Mexico, United Kingdom

Canadian Tire

Canada

Corporación El

Rosado

Ecuador

Coupang

South Korea

Criteria Loyalty

Spain

Dirk Rossmann

GmbH

Germany

EK Retail

Germany

El Corte Ingles

Spain

El Palacio de Hierro

Mexico

Emart

South Korea

Falabella

Chile, Colombia, Peru

Farmacias Arrocha

Panama

Harrods

United Kingdom

Homecenters

Peruanos

Peru

Home Depot

Canada, Mexico

Home Hardware

Canada

Homemark

South Africa

Lakeland Limited

United Kingdom

Liverpool

Mexico

Loblaws

Canada

Lotte Department Store

South Korea

Majid Al Futtaim Lifestyle

United Arab Emirates

Next

United Kingdom

Nuevos Almacenes

Guatemala

Pepperfry.com

India

Plaza Style

Japan

PresiCarre Corp

Taiwan

PriceSmart

Caribbean/Central America/Colombia

QVC

Germany, United Kingdom

Rustans

Philippines

Salling Group

Denmark

Sam's Club

Brazil, Mexico

Sears México

Mexico

Sodimac

Chile, Colombia, Mexico

Shoppers Stop

India

S&R Membership Shopping

Philippines

Supermercados Peruanos

Peru

Tesco

United Kingdom

The Hyundai Dept Store

South Korea

Tiendas Paris

Chile

Tiendas Chedraui

Mexico

TJ Morris

United Kingdom

TJX

Canada, Europe, United Kingdom

Walmart

Canada, Central America, Mexico

BUYERS WILL BE THERE **WILL YOU?**



The Inspired Home Show stands out as the preferred destination for retailers.



U.S. Retail
Attendees



International
Retail Attendees

PLAN TO ATTEND THE 2026 SHOW

"What's been most beneficial to us is the opportunity to talk to so many key buyers face-to-face....and to have meaningful, full conversations about our brand. It's been so inspiring. You're missing out if you're not coming to The Inspired Home Show because everyone else is here."

ADAM MCFARLANE,
SENIOR PARTNERSHIPS MANAGER, RENPHO

At **The Inspired Home Show** you can connect with high-level attendees **YOU WON'T FIND ANYWHERE ELSE:**

U.S.	INT'L	SHOW
73%	16%	AMBIENTE
90%	64%	MAISON & OBJET
53%	80%	ATLANTA GIFT MARKET
95%	86%	HGH INDIA
77%	83%	NEW YORK NOW
70%	80%	NY TABLETOP
77%	71%	CES
95%	73%	IFA BERLIN
82%	41%	CANTON FAIR
79%	81%	LAS VEGAS GIFT SHOW

**RARELY OR NEVER
GO TO**

U.S.-BASED ATTENDEES ALONE AT THE 2025 SHOW REPRESENTED **MORE THAN \$64B IN BUYING POWER** AND **100,000 RETAIL LOCATIONS.**

BY THE INDUSTRY, FOR THE INDUSTRY

The Inspired Home Show enjoys a sterling reputation throughout the home + housewares industry. The event is designed with the support and feedback of industry insiders with a shared goal to continually evolve the Show to specifically meet the needs of buyers across the globe.

We are grateful to these professionals who share their insights and knowledge to shape the Show into the premier destination for the entire home + housewares industry.

RETAIL ADVISORY COUNCIL

Kim Alexander, Costco
Kate Aulabaugh, HSN
Arun Batra, Wayfair
Jamie Boulogne, At Home
Jordann Charters, Home Goods
Craig Coleman, Macy's
Adam Darany, Amazon
Sarah Gambella, Belk's
Sherry Hanson, Dollar General
Lauren Hill, Target
Alycia Johnson, Sur la Table
Brad Kleparek, Crate and Barrel
Sandy Kortright, World Market

Kevin Kuehl, Big Lots Stores, Inc.
Gia Lewis, Michael's
Monica Lightfoot, Kroger
Danielle Lyman, Walmart
Stephanie Mourao, Dillards
Argyle Nelson, Bloomingdales
Betsy Odland, Amazon
Katie Roberts, Williams Sonoma
Naomi Sleeper, Imperial Distributors, Inc.
Keva Smilow, Burlington Stores

**RETAIL ADVISORY COUNCIL
BOARD LIAISON**
Mike Hayes, Newell

SPECIALTY RETAIL ADVISORY COUNCIL

Hannah Luken Bender, Artichoke
Mary Liz Curtin, Leon & Lulu
Michele Dietz, Wisconsin Cutlery
Angelina Chavez Gatzka, Kaeblins (Ace)
Nora Gomez, Nebraska
Laura Havlek, Sign of the Bear Furniture Mart
Michael Higdon, National Building Museum
Janis Johnson, Gourmet Catalog & Buying Group

Cindy Kandel, Hartville Hardware
Dagmar Kubsche, The Cooks Shop
KC Lapiana, In the Kitchen - HTI Buying Group
Sean O'Hanlon, LeRoux Kitchen
Gregg Smith, Cook's Warehouse
Kellye Wilson, Perrenial Accents

**SPECIALTY RETAIL ADVISORY
COUNCIL BOARD LIAISON**
Bill McHenry, Widgeteer

GLOBAL RETAIL ADVISORY COUNCIL

Angella Baek, WhiteTrading, South Korea
Maximo Bach, MercadoLibre, Argentina
Sandra Dobbin, Master Distributors, Australia
James Ge, Euroidea Corporation, China
Lin Guo, Living Kitchen, China
Sergio Gutiérrez, Bed Bath & Beyond México, Mexico
James Karani, Yuwa Group, Japan
Jackson Liang, Living Works, Taiwan

Meir Mareyna, Tendencias y Conceptos, Mexico
Liz Oldfield, Milly's, New Zealand
Ben Phillips, Divertimenti, UK
Susan San Miguel, Gourdo's, Philippines
Chris Shipton, Jascor Housewares Inc., Canada
Helen Widjaja, PT ACE Hardware, Indonesia

**GLOBAL RETAIL ADVISORY
COUNCIL BOARD LIAISON**
Kim Cole, Gleener Inc.

EXPONENTIAL REACH



When you exhibit in **The Inspired Home Show**, you gain exposure not only to retailers, but also to consumer, trade, internet and social media professionals—and the millions of consumers that those attendees influence.

200 CONSUMER AND TRADE MEDIA PROFESSIONALS REGISTER

Here's just a small sample:

Wall Street Journal

NPR

The Today Show/Shop Today

The New York Times/Wirecutter

Good Housekeeping

Better Homes & Gardens

Food Network Magazine

HGTV Magazine

Food & Wine

Apartment Therapy

Taste of Home

The Kitchn

Consumer Reports

Oprah Daily

America's Test Kitchen

Reviewed.com

HouseSmarts TV

Nextstar Media/NewsNation

Chicago Sun-Times

Indianapolis Star

WGN-TV

CBS2 Chicago

FOX32 Chicago

WBBM NewsRadio



MAXIMIZE EXPOSURE, MULTIPLY IMPRESSIONS

The Inspired Home Show offers a number of ways (at no additional cost) to get your brands and products in front of media professionals. Each year, marketing opportunities range from new product sections of Connect365 – IHA's year-round digital marketplace – to our exclusive product showcase in the Show News Center and access to media registration lists both pre- and post-Show.



200

MEDIA PROFESSIONALS



793 MILLION

CONSUMER IMPRESSIONS

"We get to see the best and brightest products from companies around the world. From big to small, The Inspired Home Show has them all. The show is a great opportunity to understand what consumers are looking for—and to get a preview of all the new gear they'll be able to find in the coming months."

REVIEWS TEAM, AMERICA'S TEST KITCHEN

"The Inspired Home Show is an institution, a showcase where the best kitchen and home goods makers in the world gather to debut the newest and most innovative products and technology for every room in your house, and we love to attend it."

JENNIFER ERNST BEAUDRY, REVIEWED.COM



3.4 MILLION

SOCIAL MEDIA IMPRESSIONS





OPEN FOR **OPPORTUNITY**

The Inspired Home Show divides two full buildings into five distinct category-specific expos inspiring efficient booth interactions within an energy-filled Show floor.

FIND YOUR EXPO:



Clean + Contain Expo

As consumers continue to prioritize wellness – and increasingly look to their homes for comfort in an uncertain world, they're recognizing the feel-good value of keeping things clean and organized. This expo focuses on products that not only save time and effort, but offer innovative solutions and mood-boosting designs.



Dine + Décor Expo

Consumers are eating at home more these days, and at-home entertaining is still going strong. People are striving to make everyday meals even faster and easier, and also elevate and bring new twists to at-home gatherings. This expo features products for every type of cook and entertainer.



Travel Gear + Luggage Expo

Whether you are an established brand with existing and new products, or an emerging brand with a new twist that makes travel easier, exhibiting within the Show's designated Travel Gear + Luggage Expo gives you access to highly-engaged retailers of every shape and size.



Wired + Well Expo

Will our appetite for innovative products that make our home lives happier, healthier and more efficient ever subside? This expo offers a diverse array of tech-forward products and solutions, which includes everything from espresso makers and floor cleaners to air purifiers and massagers.



International Sourcing Expo

This pavilion provides a wide range of sourcing opportunities providing value-driven products from China and Taiwan, plus other resources from around the globe.

BOOTH INFORMATION AND RATES

2026
MEMBER RATES
\$4/FT² LESS
THAN 2025

2026 PRICING

NEW TARIFF RELIEF DISCOUNT OF \$4 / SQUARE FOOT FOR IHA MEMBERS.

IHA MEMBERS

ADVANCED APPLICATION RATE
(CLOSED MARCH 15):
WAS \$23.50 – **NOW \$19.50**

EARLY BIRD APPLICATION RATE
(CLOSES JULY 21):
WAS \$24.00 – **NOW \$20.00**

REGULAR RATE:
WAS \$24.50 – **NOW \$20.50**

CORNER FEES:
\$450/CORNER

NON-MEMBERS

ADVANCED APPLICATION RATE
(CLOSED MARCH 15):
DOES NOT QUALIFY

EARLY BIRD APPLICATION RATE
(CLOSES JULY 21):
\$43.50/SQ FT

REGULAR RATE:
\$44.00/SQ FT

CORNER FEES:
\$450/CORNER

STANDARD BOOTHS

10'w x 10'd (100 sq ft) /
Approx. 3m x 3M (9 sq m)

- ✦ Includes raw square footage only.
- ✦ Booth structures and services are not included in the cost.
- ✦ Exhibitors must make their own booth arrangement, including back wall, carpeting and furnishings.

PIPE & DRAPE BOOTH PACKAGES

Pipe & Drape Package

10'x 10' = \$3,400

10'x 20' = \$6,650

Pipe & Drape with 500 lbs. Material Handling

10'x 10' = \$3,925

10'x 20' = \$7,150

**space not included*

NEW - FLEXIBLE PAYMENT PLAN OPTIONS

1. Pay in full by July 21 (**NEW DATE** extended from July 7)
 - **Receive** applicable Advanced or Early Application discount
 - Eligible for full refund through August 29
2. Pay 50% by August 1 and 50% by September 30 with the following stipulations:
 - Apply by August 1
 - **Receive** applicable Advanced or Early Application discount
 - No refund for cancellation
3. Pay 25% by August 1, another 25% by September 30 and final 50% by October 31 with the following stipulations:
 - Apply by August 1
 - **Do not receive** Advanced or Early Application discount
 - No refund for cancellation

All payment scenarios receive the \$4 tariff relief discount.

For more information on booth packages and to secure your space, visit TheInspiredHomeShow.com/Exhibit

Become a member and save on booth space—plus enjoy year-round benefits.

Company Annual Housewares Sales

\$10 million or Less

More than \$10 million

Annual Membership Dues

\$1,000

\$2,000

Learn more about becoming an IHA Member at Housewares.org/Members



BEYOND THE BOOTH

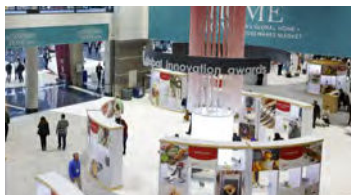
IHA offers marketing opportunities to meet every objective and every budget. Get in front of attendees before they even hit the Show floor.

PRODUCT PLACEMENT OPPORTUNITIES



New Product Showcase

Located in the Buyers Clubs, these showcases are open to products not previously shown at The Inspired Home Show.



gia Excellence in Product Design Award

Finalists and winners in 14 categories are determined by a panel of retailers and displayed prominently in the grand concourse lobby of the North Building.



New Exhibitor Gallery

Be one of 90 new exhibitors selected to be featured within one of three exclusive display opportunities organized by product category. These highly visible Show destinations are the perfect way for your company to introduce buyers and media to your new and innovative products.



News Center Display

Accessible only to consumer, trade and internet media and social influencers, position your product for inclusion in news and creative content development.



Pantone® ColorWatch Display

Demonstrate your commitment to on-trend color by appearing in one of the Pantone color palette-based displays, located through the main entrance.

Details on all marketing opportunities, including pricing and deadlines, will be in the 2026 Exhibitor Marketing Kit.



SHOW SPONSORSHIP OPPORTUNITIES



PRE-SHOW OPPORTUNITIES

Choose from exciting opportunities through online advertising placements, email communications, newsletters and more.



SHOW FLOOR OPPORTUNITIES

Connect with actively engaged attendees by showcasing your brand on high-visibility materials and in strategic gathering spots.



EDUCATIONAL OPPORTUNITIES

Make meaningful connections with home + housewares leaders by sponsoring in-depth learning sessions.



NETWORKING OPPORTUNITIES

Attendees will be flocking to in-person events outside the Show floor, such as parties and city tours.

Learn more at TheInspiredHomeShow.com/Exhibit



YEAR-ROUND CONNECTIVITY

By participating in The Inspired Home Show, your company is beginning a relationship with buyers across the globe that can grow throughout the year. Learn about the many opportunities that home + housewares brands like yours can use to build connections.

Come together with your industry peers and enjoy year-round exclusive benefits through membership in the International Housewares Association (IHA).



EXECUTIVE NETWORKING

Enjoy learning opportunities and conferences aimed at key decision-makers, centered around topics chosen by members, featuring professional facilitation.



BUSINESS RESOURCES

Gain real market advantages through networking opportunities with sales representatives, negotiated freight and logistics rates, discounts on booth space at The Inspired Home Show, and up-to-date industry news and special reports in *HomePage News*.



GLOBAL BUSINESS DEVELOPMENT

Delve into a world of opportunities by exploring international trade issues and markets, developing global partnerships and refining your global knowledge, connections and business strategy.



BUSINESS SERVICE PROVIDERS

Gain valuable connections – and receive special member-only discounts – through partners offering key business services such as tariff compliance, market data/analytics and financial planning.



ONGOING INDUSTRY LEARNING

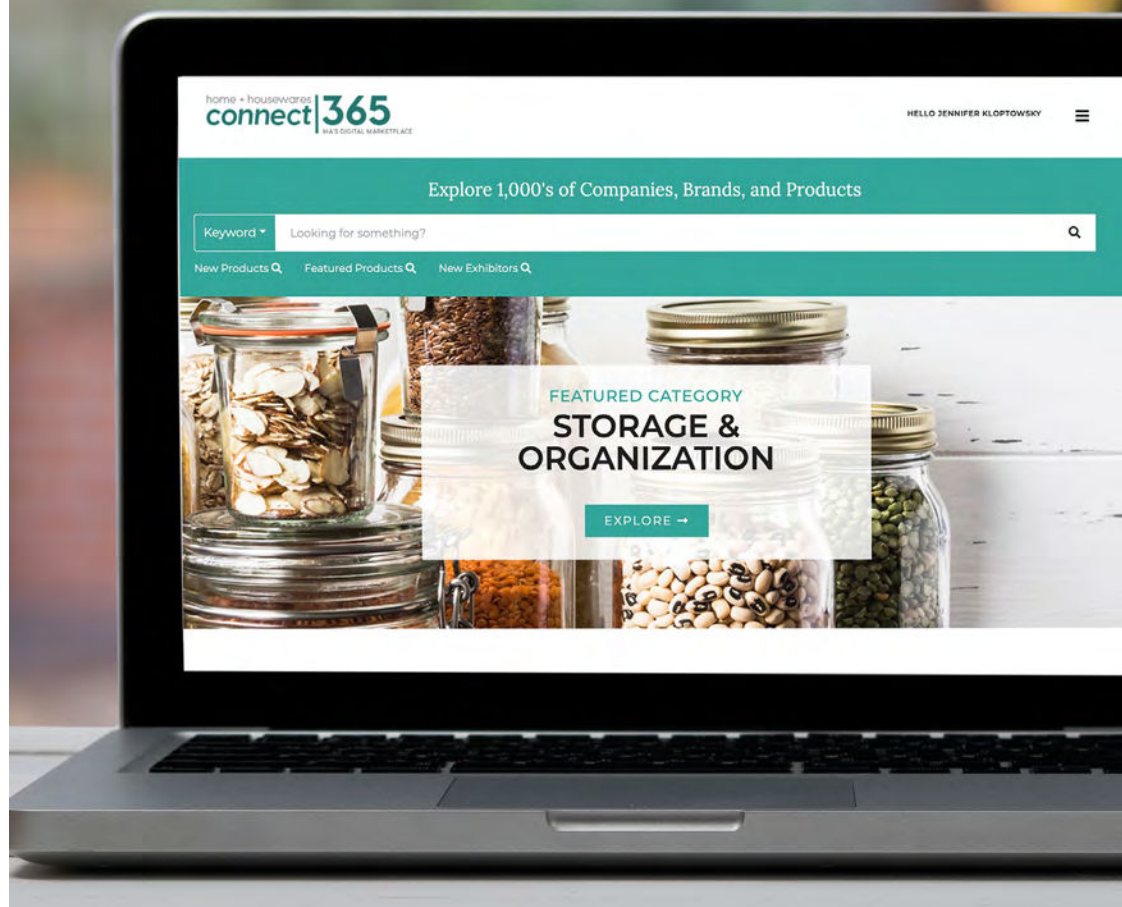
Stay in touch with the ever-changing home + housewares market with access to premier research and year-round virtual events.

homepage
NEWS®
the home + housewares
business authority

Sign up to receive industry news and special reports year-round at no cost at [HomePageNews.com](https://www.HomePageNews.com)

Connect365

IHA'S DIGITAL MARKETPLACE



CONNECT WITH ATTENDEES **BEFORE, DURING, AND AFTER THE SHOW**

Your participation in The Inspired Home Show includes a year-round listing in Connect 365, IHA's powerful online marketplace that keeps your brand, products and company details in front of buyers and media 24/7. This dynamic platform allows you to showcase your latest innovations with product descriptions, photos, videos and other key digital assets—helping buyers discover your offerings before, during and after the Show. Plus, your Connect 365 listing is automatically included in the Show Mobile App, the only on-site Show directory, ensuring that buyers and media can easily find your booth and products on the Show floor.

Be Sure to Complete Your Connect365 Profile Now!



COMPANY
INFORMATION



CONTACT
INFORMATION



PRODUCT
PICTURES



BRAND
LISTS



BADGE
IDENTIFIERS



IN-BOOTH
SPECIAL EVENTS

Learn more at TheInspiredHomeShow.com/connect/connect-365



BOOK YOUR HOTEL EARLY FOR DISCOUNTS!

Enjoy discounted rates and additional benefits when booking through the Show block.

"If you're a company thinking about coming to The Inspired Home Show, do it. We sat for two years and walked the show trying to figure out if it was right for us. But it's been perfect. It's allowed us to really showcase our products at the very, very highest level. The quality of customer that comes through here is amazing."

GREG GARTNER,
PRESIDENT, BRIGHT BOX

If you're in the housewares industry, you need to be at The Inspired Home Show 2026.

Learn more about exhibit and sponsorship opportunities, what we have planned for the 2026 Show and how you can be a part of it all.

Get started at
TheInspiredHomeShow.com/Exhibit

Industry Service Provider Resources

Unlock valuable industry partnerships that can help grow your business, enhance your customer relationships and maintain profitable operations.

During the Show, take this opportunity to engage with service providers in these key areas:

Marketing & Communications

- ✦ Content creation
- ✦ E-Commerce solutions
- ✦ Direct to consumer
- ✦ Online marketplaces
- ✦ Social/influencer marketing
- ✦ Website development

Supply-Chain Challenges

- ✦ Freight & shipping
- ✦ Inventory management logistics
- ✦ Intellectual property
- ✦ Legal advice
- ✦ Materials strategy & advice
- ✦ Product design

Industry Data and Reports

- ✦ Consumer trends
- ✦ Forecasting
- ✦ Product information management solutions

THE
INSPIRED
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SHOW® | IHA's GLOBAL HOME +
HOUSEWARES MARKET

March 10-12, 2026 | Chicago, USA
TUESDAY - WEDNESDAY - THURSDAY
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