

# TRAVEL GEAR + LUGGAGE EXPO

THE  
INSPIRED  
HOME  
SHOW® | IHA's GLOBAL HOME +  
HOUSEWARES MARKET

March 10-12, 2026 | Chicago, USA  
TUESDAY - WEDNESDAY - THURSDAY



## There's No Place Like The Inspired Home Show



**330,000**  
PRODUCTS



**115**  
COUNTRIES



**200**  
MEDIA OUTLETS

### High Energy, Quality Buyers, Exponential Reach— Your Home for Travel Gear + Luggage

Whether you are an established brand with existing and new products, or an emerging brand with a new twist that makes travel easier, exhibiting within The Inspired Home Show's newly designated Travel Gear + Luggage Expo gives you access to highly-engaged retailers of every shape and size.

GMMs, DMMs and buyers from all key U.S. retailers and buyers and distributors from over 115 countries attend the Show each year, making it one of the leading trade shows in the world. Buyers are looking for trade events that offer a wide assortment of brands and products, and exhibitors are looking for access to those retailers—both can be found in Chicago, March 10-12, 2026!

**Buyers from every retail channel  
attend the Show to find their next  
must-have products!**

#### OUR EXHIBITORS AGREE:

“

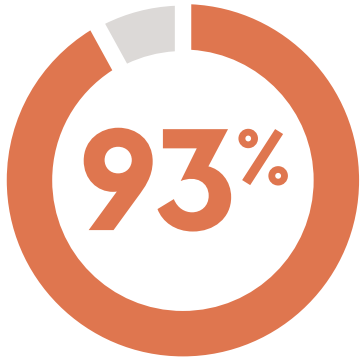
**There's a lot of value in meeting buyers face-to-face at The Inspired Home Show because it establishes a connection that extends beyond the Show.** Buyers

want to see who's behind the products and understand how the products were originated and what inspired them. I think the story really helps to build into the value of the products that they're purchasing."

**TRACEY MCGHEE**

Founder and CEO Ms. Jetsetter

# HIGHLY QUALIFIED BUYERS



of verified retailers have  
**PURCHASE**  
AUTHORITY



of verified retailers are  
**BUYERS** and/or  
EXECUTIVES

Source: The Inspired Home Show 2025 Registration Data

At **The Inspired Home Show** you can connect with high-level attendees **YOU WON'T FIND ANYWHERE ELSE:**

U.S.	INT'L	SHOW
73%	16%	AMBIENTE
90%	64%	MAISON & OBJET
53%	80%	ATLANTA GIFT MARKET
95%	86%	HGH INDIA
77%	83%	NEW YORK NOW
70%	80%	NY TABLETOP
77%	71%	CES
95%	73%	IFA BERLIN
82%	41%	CANTON FAIR
79%	81%	LAS VEGAS GIFT SHOW

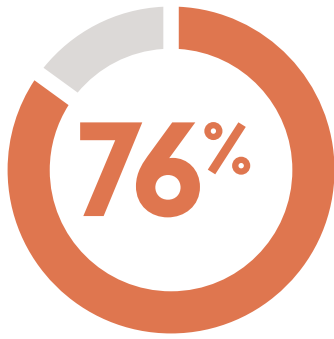
**RARELY OR NEVER GO TO**

Source: 2025 U.S. and International Retailer Post-Show Survey

“The Inspired Home Show was **amazing for us!** We met a ton of quality buyers that are not normally at the other shows.”

**RICK ST. ANGELO**  
President & Owner, 2 Saints

[TheInspiredHomeShow.com/Exhibit](https://TheInspiredHomeShow.com/Exhibit)



**76%**  
**OF EXHIBITORS  
EXPECT  
NEW BUSINESS**

as a result of  
exhibiting at The  
Inspired Home Show



**U.S.-BASED  
ATTENDEES  
ALONE AT THE  
2025 SHOW  
REPRESENTED  
MORE THAN  
\$64B IN BUYING  
POWER  
and  
100,000 RETAIL  
LOCATIONS**

**MAJOR U.S.  
RETAILERS ATTEND**  
who are interested  
in travel goods:

- Ace Hardware
- Albertsons
- ALDI
- Amazon
- At Home
- Bealls
- Belk
- Big Lots
- BJ's Wholesale Club
- Bloomingdale's
- Burlington Stores
- Costco
- Crate & Barrel
- CVS
- Dillards
- Dollar General
- Dollar Tree
- Gabes
- Hammacher Schlemmer
- Home Depot
- HomeGoods
- HSN/QVC
- Hudson Group
- JCPenney
- Kohl's
- Kroger
- Macy's
- Meijer
- Nordstrom
- Office Depot
- Ollie's Bargain Outlet
- Beyond
- Pottery Barn
- Ross Stores
- Sam's Club
- Target
- The Container Store
- TJX Companies
- Walgreens
- Walmart
- Wayfair
- Williams-Sonoma

**INTERNATIONAL REACH**

A small sampling of retailers in  
attendance at the 2025 Show:

- Alibaba Group**  
China
- Almacenes De Prati**  
Ecuador
- Almacenes Siman**  
Central America
- Amazon**  
Canada, India, Mexico
- La Anonima**  
Argentina
- Bunnings**  
Australia
- Carrefour**  
France
- Cencosud**  
Chile
- Costco**  
Australia, Canada, Mexico,  
United Kingdom
- Canadian Tire**  
Canada
- Corporación El Rosado**  
Ecuador
- Coupang**  
South Korea
- Criteria Loyalty**  
Spain
- Dirk Rossmann GmbH**  
Germany
- EK Retail**  
Germany
- El Corte Ingles**  
Spain
- El Palacio de Hierro**  
Mexico
- Emart**  
South Korea
- Falabella**  
Chile, Colombia, Peru
- Farmacias Arrocha**  
Panama
- Harrods**  
United Kingdom
- Homecenters Peruanos**  
Peru
- Home Depot**  
Canada, Mexico
- Home Hardware**  
Canada
- Homemark**  
South Africa
- Lakeland Limited**  
United Kingdom
- Liverpool**  
Mexico
- Loblaw's**  
Canada
- Lotte Department Store**  
South Korea
- Majid Al Futtaim Lifestyle**  
United Arab Emirates
- Next**  
United Kingdom
- Nuevos Almacenes**  
Guatemala
- Pepperfry.com**  
India
- Plaza Style**  
Japan
- PresiCarre Corp**  
Taiwan
- PriceSmart**  
Caribbean/Central  
America/Colombia
- QVC**  
Germany, United Kingdom
- Rustans**  
Philippines
- Salling Group**  
Denmark
- Sam's Club**  
Brazil, Mexico
- Sears México**  
Mexico
- Sodimac**  
Chile, Colombia, Mexico
- Shoppers Stop**  
India
- S&R Membership  
Shopping**  
Philippines
- Supermercados  
Peruanos**  
Peru
- Tesco**  
United Kingdom
- The Hyundai Dept Store**  
South Korea
- Tiendas Paris**  
Chile
- Tiendas Chedraui**  
Mexico
- TJ Morris**  
United Kingdom
- TJX**  
Canada, Europe, United  
Kingdom
- Walmart**  
Canada, Central America,  
Mexico



# EXPONENTIAL REACH

When you exhibit in **The Inspired Home Show**, you gain exposure not only to retailers, but also to consumer, trade, internet and social media professionals—and the millions of consumers that those attendees influence.

## 200 CONSUMER AND TRADE MEDIA PROFESSIONALS REGISTER

Here's just a small sample:

Wall Street Journal

NPR

The Today Show/Shop Today

The New York Times/Wirecutter

Good Housekeeping

Better Homes & Gardens

Food Network Magazine

HGTV Magazine

Food & Wine

Apartment Therapy

Taste of Home

The Kitchn

Consumer Reports

Oprah Daily

America's Test Kitchen

Reviewed.com

HouseSmarts TV

Nextstar Media/NewsNation

Chicago Sun-Times

Indianapolis Star

WGN-TV

CBS2 Chicago

FOX32 Chicago

WBBM NewsRadio

“From travel gear and tech to dining and décor, **The Inspired Home Show** is showcasing the future of the home and housewares industry. It's a chance to explore new and award-winning products, consumer trends, and international design concepts.”

WGN TV

home + housewares  
**connect**  
**365**  
IHA'S DIGITAL MARKETPLACE

Your participation in the Show includes a year-round listing in Connect 365, IHA's digital marketplace. Showcase your brands, products and company contacts through layered, in-depth postings that feature catalogs and videos, perfect for engaging buyers online.

Learn more at [TheInspiredHomeShow.com/Connect365](http://TheInspiredHomeShow.com/Connect365)

# BOOTH INFORMATION AND RATES

2026  
MEMBER RATES  
\$4/FT<sup>2</sup> LESS  
THAN 2025

## 2026 PRICING

NEW TARIFF RELIEF DISCOUNT OF \$4 / SQUARE FOOT FOR IHA MEMBERS.

### IHA MEMBERS

ADVANCED APPLICATION RATE  
(CLOSED MARCH 15):  
WAS \$23.50 – **NOW \$19.50**

EARLY BIRD APPLICATION RATE  
(CLOSES JULY 21):  
WAS \$24.00 – **NOW \$20.00**

REGULAR RATE:  
WAS \$24.50 – **NOW \$20.50**

CORNER FEES:  
**\$450/CORNER**

### NON-MEMBERS

ADVANCED APPLICATION RATE  
(CLOSED MARCH 15):  
**DOES NOT QUALIFY**

EARLY BIRD APPLICATION RATE  
(CLOSES JULY 21):  
**\$43.50/SQ FT**

REGULAR RATE:  
**\$44.00/SQ FT**

CORNER FEES:  
**\$450/CORNER**

### STANDARD BOOTHS

10'w x 10'd (100 sq ft) /  
Approx. 3m x 3M (9 sq m)

- Includes raw square footage only.
- Booth structures and services are not included in the cost.
- Exhibitors must make their own booth arrangement, including back wall, carpeting and furnishings.

### PIPE & DRAPE BOOTH PACKAGES

#### Pipe & Drape Package

10'x 10' = \$3,400

10'x 20' = \$6,650

#### Pipe & Drape with 500 lbs. Material Handling

10'x 10' = \$3,925

10'x 20' = \$7,150

*\*space not included*

### NEW - FLEXIBLE PAYMENT PLAN OPTIONS

1. Pay in full by July 21 (extended from July 7)
  - **Receive** applicable Advanced or Early Application discount
  - Eligible for full refund through August 29
2. Pay 50% by August 1 and 50% by September 30 with the following stipulations:
  - Apply by August 1
  - **Receive** applicable Advanced or Early Application discount
  - No refund for cancellation
3. Pay 25% by August 1, another 25% by September 30 and final 50% by October 31 with the following stipulations:
  - Apply by August 1
  - **Do not receive** Advanced or Early Application discount
  - No refund for cancellation

All payment scenarios receive the \$4 tariff relief discount.

For more information on booth packages and to secure your space, visit [TheInspiredHomeShow.com/Exhibit](https://TheInspiredHomeShow.com/Exhibit)

Become a member and save on booth space—plus enjoy year-round benefits.

#### Company Annual Housewares Sales

\$10 million or Less

More than \$10 million

#### Annual Membership Dues

\$1,000

\$2,000

Learn more about becoming an IHA Member at [Housewares.org/Members](https://Housewares.org/Members)



# BEYOND THE **BOOTH**

IHA offers marketing opportunities to meet every objective and every budget. Get in front of attendees before they even hit the Show floor.

## PRODUCT PLACEMENT OPPORTUNITIES



### New Product Showcase

Located in the Buyers Clubs, these showcases are open to products not previously shown at The Inspired Home Show.



### gia Excellence in Product Design Award

Finalists and winners in 14 categories are determined by a panel of retailers and displayed prominently in the grand concourse lobby of the North Building.



### New Exhibitor Gallery

Be one of 90 new exhibitors selected to be featured within one of three exclusive display opportunities organized by product category. These highly visible Show destinations are the perfect way for your company to introduce buyers and media to your new and innovative products.



### News Center Display

Accessible only to consumer, trade and internet media and social influencers, position your product for inclusion in news and creative content development.



### Pantone® ColorWatch Display

Demonstrate your commitment to on-trend color by appearing in one of the Pantone color palette-based displays, located through the main entrance.

Details on all marketing opportunities, including pricing and deadlines, will be in the 2026 Exhibitor Marketing Kit.



# SHOW SPONSORSHIP OPPORTUNITIES



## PRE-SHOW OPPORTUNITIES

Choose from exciting opportunities through online advertising placements, email communications, newsletters and more.



## SHOW FLOOR OPPORTUNITIES

Connect with actively engaged attendees by showcasing your brand on high-visibility materials and in strategic gathering spots.



## EDUCATIONAL OPPORTUNITIES

Make meaningful connections with home + housewares leaders by sponsoring in-depth learning sessions.



## NETWORKING OPPORTUNITIES

Attendees will be flocking to in-person events outside the Show floor, such as parties and city tours.

Learn more at [TheInspiredHomeShow.com/Exhibit](https://TheInspiredHomeShow.com/Exhibit)

# YEAR-ROUND CONNECTIVITY

**By participating in The Inspired Home Show**, your company is beginning a relationship with buyers across the globe that can grow throughout the year. Learn about the many opportunities that home + housewares brands like yours can use to build connections.

Come together with your industry peers and enjoy year-round exclusive benefits through membership in the International Housewares Association (IHA).

## EXECUTIVE NETWORKING

Enjoy learning opportunities and conferences aimed at key decision-makers, centered around topics chosen by members, featuring professional facilitation.

## BUSINESS RESOURCES

Gain real market advantages through networking opportunities with sales representatives, negotiated freight and logistics rates, discounts on booth space at The Inspired Home Show, and up-to-date industry news and special reports in *HomePage News*.

## GLOBAL BUSINESS DEVELOPMENT

Delve into a world of opportunities by exploring international trade issues and markets, developing global partnerships and refining your global knowledge, connections and business strategy.

## BUSINESS SERVICE PROVIDERS

Gain valuable connections – and receive special member-only discounts – through partners offering key business services such as tariff compliance, market data/analytics and financial planning.

## ONGOING INDUSTRY LEARNING

Stay in touch with the ever-changing home + housewares market with access to premier research and year-round virtual events.

## HOMEPAGE NEWS

Sign up to receive industry news and special reports year-round at no cost at [HomePageNews.com](https://www.HomePageNews.com)



## BOOK YOUR HOTEL EARLY FOR DISCOUNTS!

Enjoy discounted rates and additional benefits when booking through the Show block.

“ We benefited from more traffic from being at The Inspired Home Show. We met with our factory partners, and we were able to schedule many meetings with new and existing partners. Also, leveraging the Show speakers to learn about the trends in the travel goods industry and home and housewares was very helpful.”

**CHRIS ANN D'ALESSANDRO**  
President, Heritage Travelware

**If you're in the home, housewares + travel goods business, you need to be at The Inspired Home Show 2026.**

**For more information, contact:**

Michele Orto, [morto@housewares.org](mailto:morto@housewares.org), +1.847.692.0118

**[TheInspiredHomeShow.com/Exhibit](https://TheInspiredHomeShow.com/Exhibit)**

**THE  
INSPIRED  
HOME  
SHOW** | IHA'S GLOBAL HOME +  
HOUSEWARES MARKET

March 10-12, 2026 | Chicago, USA  
**TUESDAY - WEDNESDAY - THURSDAY**  
[TheInspiredHomeShow.com](https://TheInspiredHomeShow.com)