

## FOR IMMEDIATE RELEASE

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Aramco Imports proudly announces its latest brand partnership by welcoming Emmy-nominated Food Network Host, chef, and best-selling author Jeff Mauro into its family of culinary excellence. Jeff's passion for creating authentically delicious, elevated Chicago-centric fare, paired with his background in blending his love of cooking with his natural comedic chops, has won the hearts (and stomachs) of millions of Americans nationwide. His distinguished television background, including winning Season 7 of **Food Network Star**, led to the launch of his Emmy-nominated series, **Sandwich King**, and solidified his place as co-host of **The Kitchen**, now in its 39<sup>th</sup> season. Jeff is also a host on Food Network primetime hits like **Worst Cooks in America** and **Holiday Wars**, and founded **Mauro Provisions** in 2020, which is a premier destination of Chicago foods including USDA Prime Italian Beef, Craft Seasonings, and Chicago-style Thin Crust Pizzas.

Sharing the vision of creating quality products with innovative designs for cooking enthusiasts everywhere, Aramco Imports and Jeff Mauro eagerly announce the launch of the **Mauro Cookware Collection**.

Renowned for its extensive line of top-tier cookware and kitchen essentials, Aramco Imports offers a diverse array of products crafted from high-grade materials such as stainless steel, ceramic, aluminum, enamel and cast iron. Each piece embodies durability, functionality, and style.

Known for his culinary mastery and high energy style, this collection ranges from top-of-the-line cookware to cutting edge sandwich tools and grilling essentials. "We're excited to bring Jeff's vision to life, making it accessible to households across the country," says Mr. Viken Soulahian, President and CEO of Aramco Imports.

Founded in 1945, Aramco Imports has a history rooted in a legacy of generational culinary craftsmanship, continuously striving to redefine industry standards. Under the visionary leadership of Mr. Aram Soulahian, and now helmed by Mr. Viken Soulahian, the company has become synonymous with innovative design and superior quality.

Driven by its unwavering dedication to customer satisfaction, Aramco Imports has expanded its reach globally, with offices in China, Mexico, Lebanon and the Philippines. As the licensed manufacturer and distributor of leading brands such as Hamilton Beach, Proctor Silex, Royal Cook,

Ginsu and now Mauro Cookware, Aramco Imports continues to cater to diverse clientele across various markets.

With the Mauro Cookware partnership, Aramco Imports further solidifies its position as an industry leader, poised to elevate the cooking experience for households worldwide.

**MAURO COOKWARE AT THE INSPIRED HOME SHOW 2025**

*Some of the new collection items will be showcased in Booth S212*

**For media inquiries or further information, please contact:**

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**About Aramco Imports:** Founded in 1945, Aramco Imports is a leading provider of high-quality cookware and kitchen essentials. With a commitment to innovation and excellence, the company offers a diverse range of products tailored to meet the needs of culinary enthusiasts worldwide. From its flagship brand, Alpine Cuisine, to licensed partnerships with industry leaders, Aramco Imports continues to set the standard for culinary excellence. For more news and information on Aramco Imports and its products, please visit [aramcoimports.com](http://aramcoimports.com)