



**BOOTH #S915**

## Dexas Adds Premium Wood Cutting Board Options – and a Global Innovation Award (*gia*) Finalist for Pets.

**COPPELL, TX**– Dexas International Ltd. is celebrating its 56<sup>th</sup> year by continuing to lead the industry in the design of new cutting board styles as well as new, innovative solutions for pet owners. Dexas will be exhibiting in the same booth location in the South Hall of McCormick Place, **Booth #S915**.

Dexas is exhibiting a number of new wood cutting board designs, mostly in exotic or tropical wood. New to the show this year is the **Acacia Chop & Serve Board** with stylish stainless steel handles. This attractive and versatile board does it all, from preparation to final presentation to family and guests. Made with eco-friendly acacia wood, the board features natural grains and warm colors. There's a wide juice well with an even wider well on one end, specifically to hold crackers or small breads. This perimeter well ensures that any juices stay on the board. The metal handles immediately upgrade any charcuterie presentation and your culinary creativity! Hand washing is always recommended, as is a light mineral oil coating to restore its original luster.

The company will be showing a completely new line of specialty wood boards and they will be available for viewing in Booth #S915.



**gia**® global  
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— 2025 FINALIST —

Dexas is pleased to introduce our latest innovation to the Snack & Distract line of silicone licking mats and it has already been recognized as a Finalist for the 2025 Global Innovation Awards (*gia*). **Snack & Distract® Elevated Licking Mat** is the solution pet owners often need when they are trying to calm and relax their dog, particularly during grooming or bathing.

Dexas' **Snack & Distract Elevated Licking Mats** feature a challenging pattern of small, soft silicone bristles with

"tri-nib" tips that provide extra surface area and tongue stimulation while a dog is licking.

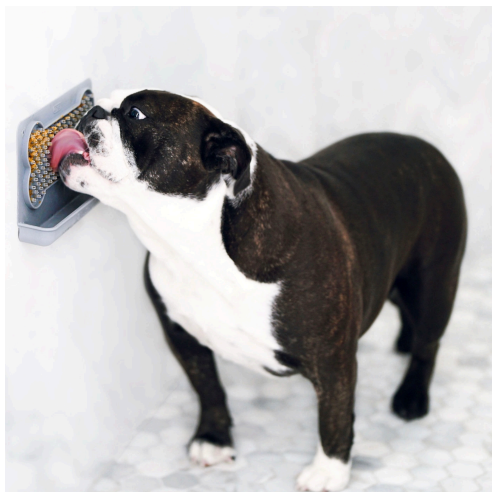
Licking is a natural process that can be enhanced to soothe and calm a dog down, ease anxiety during stressful times or to relieve boredom. The elevated stand creates a more ergonomic slow feeding and snacking posture that doesn't require the dog to bend all the way down to the floor – which improves swallowing and digestion. Plus the legs of the elevated stand collapse flat for easy storage or travel. Two sizes are available to accommodate most all breeds.

What makes this product even more unique? Pets and their parents just need to take the Snack & Distract out for a “spin” to find out!

The Snack & Distract Elevated Licking Mat adds to the slow feeding experience with the addition of a spinning feature. The entire licking mat can spin and move away as the pet is licking the spreadable snack, making it even more interactive and fun. The raised edge of the mat helps contain healthy and long-lasting soft snacks like peanut butter, yogurt or canned dog food. Spreading snacks out to this edge can even add more spinning!



The elevated base won't slide around the floor, plus the legs are collapsible for easy travel or storage.



Dexas will also be exhibiting the original **Snack & Distract** silicone licking mat, which sticks to any smooth surface. It even has a flexible catch tray along the base that catches all drips or spills, or it can even hold kibble or snacks. The product was named the winner and global honoree of the 2023 Global Innovation Award (gia) for new product design.

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2023 GLOBAL HONOREE

Based on the original popware® brand of collapsible kitchen tools comes this innovative, hand-held strainer for the next generation of home chefs! Dexas has redesigned the original popware collapsible section and now it features completely smooth sides with no visible folds that could trap food particles. Best of all, the **Dexas Collapsible Strainer** is also free-



standing thanks to its thick silicone construction and scalloped base. The strainer has a capacity of over 7 cups/1.8 quarts so it's ideal for straining and draining, with no strain whatsoever on the busy home chef as it can stand on its own in the sink. High-heat resistant silicone means you can even strain hot pasta, boiled potatoes or steamed vegetables through it. It even collapses flat to a mere 1.25 inches, so it's easy to store or place in the dishwasher with the plates. Also see the new free-standing colanders in Booth S915...space savers as well as time savers!

The company's many new specialty wood options are led by the new **Taco Serving Boards**. Now any day of the week can be Taco Tuesday with these restaurant-style serving boards. The taco boards come complete with brushed stainless steel taco holders and stainless steel condiment cups for toppings like cheese, salsa, sour cream, guacamole and more. Premium, sustainable acacia wood boards also have beveled ends so that they stand out as serving pieces, while also being easy to pick up and take to the table or the TV.





The company will also be exhibiting many of its most popular silicone gadgets in the top trending themes featured in PANTONE’s color trend forecast, including the 2025 “Color of the Year” Mocha Mousse. Look for these pops of on-trend colors on display at the Dexas booth, #S915.

**ABOUT DEXAS:**

Celebrating its 56<sup>th</sup> year of continuous manufacturing operations in Texas, Dexas International Ltd. designs, manufactures and markets cutting boards, kitchen tools and gadgets as well as specialty products that stimulate culinary creativity and healthier eating at home. Founded in 1969, the company also manufactures pet travel and outdoor items as well as storage clipboards for school and work on the go.



All Dexas products are BPA-free and made with FDA-approved resins.

For more information, visit <https://dexas.com/> for innovative products for the kitchen, office and pets. Follow **Dexas** on [Facebook](#) and Instagram and get ideas

for healthy eating, kitchen creativity and even adventures with pets by following along on [Instagram](#).

**MUDBUSTER**<sup>®</sup>  
THE GENTLE PAW WASHER

**ABOUT MUDBUSTER:**



**As seen on TODAY Show, Good Morning America, BuzzFeed, Bustle, Yahoo Life, People, TikTok and more! Over 61,000 rave reviews online!**

**The original Texas MudBuster pet paw washer** features an array of gentle, thick silicone bristles inside an easy-to-grip tumbler. It quickly defeats dirty feet, before dogs can track it into your house or car. The latest designs now feature a carabiner clip so that it goes with you anywhere, or a spill-proof, twist-off travel lid!

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**Contact for product samples and images:**

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