



Mark Feldstein & Associates® Inc.

FOR IMMEDIATE RELEASE

Mark Feldstein & Associates Unveils Limited Edition Products to Celebrate Peanuts' 75th Anniversary at the Inspired Home Show

Retailers and Media Invited to Discover Over 50 New Products and Exclusive Sneak Peeks

Sylvania, Ohio – 02/24/25 – Mark Feldstein & Associates, a leading product development company with 39 years of expertise, proudly announces its role as a licensee for the Peanuts® 75th Anniversary celebration in 2025. This global milestone, commemorating the beloved brand's incredible legacy, promises to captivate audiences with joyful moments, trendsetting products, and extraordinary events.

At the **Inspired Home Show**, Mark Feldstein & Associates will unveil over 50 innovative products designed to honor this historic occasion, including **Limited Edition items and an exclusive preview of the Puffer Coat Snoopy product line**. The collection celebrates timeless characters like Snoopy, Charlie Brown, and the gang, while also paying tribute to the **60th Anniversary of A Charlie Brown Christmas**, which is in December 2025.

Collection Highlights:

- **Peanuts 75th Inverted NO DRIP Umbrella**
- **Peanuts 75th LED Village Set**
- **Peanuts 75th Linus and Lucy Sound Clock**

[Images for these products can be found here](#)

“We are thrilled to be part of this monumental 75th anniversary celebration,” said Mark Feldstein, President of Mark Feldstein & Associates. “Our special collection of home decor items reflects the timeless charm and universal appeal of Peanuts. We invite retailers to join the celebration and introduce these innovative and nostalgic products to your audience, creating memorable moments for fans of all ages.”

Don't miss your chance to bring these iconic products to your customers. Retailers interested in learning more about Mark Feldstein & Associates' exclusive offerings are encouraged to connect at the Inspired Home Show. Visit us at Booth #S1047, South Hall.

About Mark Feldstein & Associates

Mark Feldstein & Associates is a product development company with a 39-year history of delivering innovative, consumer-focused merchandise. From design to distribution, the company prides itself on creating products that resonate with audiences and drive retail success.

About Peanuts 75th Anniversary

Happiness is...75 Years. In 1950, Charlie Brown, Snoopy, and the rest of the Peanuts gang were first introduced to the world. In the 75 years since, Peanuts has become a global phenomenon, encompassing award-winning animated content, stage shows and live experiences, high profile collaborations, and retail programs around the world. Artists, musicians, philosophers, and fans have been inspired by Charles Schulz' creation for over seven decades and there is no end in sight for this beloved cast of characters who speak so beautifully and simply to the human experience.

About Peanuts:

The characters of Peanuts and related intellectual property are owned by Peanuts Worldwide, which is 41% owned by WildBrain Ltd., 39% owned by Sony Music Entertainment (Japan) Inc., and 20% owned by the family of Charles M. Schulz, who first introduced the world to Peanuts in 1950, when the comic strip debuted in seven newspapers. Since then, Charlie Brown, Snoopy and the rest of the Peanuts gang have made an indelible mark on popular culture. In addition to enjoying beloved Peanuts shows and specials on Apple TV+, fans of all ages celebrate the Peanuts brand worldwide through thousands of consumer products, as well as amusement park attractions, cultural events, social media, and comic strips available in all formats, from traditional to digital. In 2018, Peanuts partnered with NASA on a multi-year Space Act Agreement designed to inspire a passion for space exploration and STEM among the next generation of students.

For press inquiries, or to schedule a meeting at the Inspired Home Show, contact:

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