

**News Release** 

## TRINITY's EcoStorage® 6-Piece Drawer Organizer Set Named Finalist in 2025 IHA Global Innovation Awards



Blending Innovation with Sustainability, TRINITY's Angled 6-Piece Bamboo Drawer Organizer Offers a Customizable and Space-Efficient Storage Solution

CARSON, CA - Feb. 19, 2025 - <u>TRINITY International</u>, a leader in innovative, sustainable storage and organization solutions, is proud to announce that its <u>EcoStorage® 6-Piece Bamboo</u> <u>Drawer Organizer Set with Dividers</u> has been named a finalist in the prestigious 2025 IHA Global Innovation Awards (gia) for Excellence in Product Design. *This recognition places TRINITY among the most innovative brands in the home and housewares industry*, celebrating products that enhance organization, efficiency, and sustainability.

The TRINITY EcoStorage® Bamboo Drawer Organizer will be displayed at The Inspired Home Show® 2025, March 2-4, at McCormick Place in Chicago, booth N6919."

"We are honored to be recognized as a finalist in the IHA Global Innovation Awards," said Cze-Chao Tam, CEO of TRINITY International. "*Our EcoStorage*® 6-Piece Bamboo Drawer Organizer Set has a patent-pending angled design to maximize drawer space while maintaining a strong commitment to sustainability. Using FSC-certified bamboo and ecofriendly packaging, we provide consumers with a functional and responsible storage solution that aligns with our mission to create high-quality, environmentally conscious products."

The TRINITY EcoStorage® 6-Piece Bamboo Drawer Organizer Set with Dividers is a patentpending storage solution that optimizes space efficiency with its unique, angled storage design that increases storage capacity. Unlike traditional flat drawer organizers, *this angled set allows utensils and other long items such as spatulas, serving ware, and tongs to be stored at an angle.* The modular six-piece set features adjustable dividers, offering customization to fit various storage needs in *kitchen, office, or bathroom drawers*.

This drawer-organizing set is crafted from FSC-certified bamboo, ensuring responsible sourcing from well-managed forests. The 6-piece drawer organizer supports a greener supply chain with its space-saving nesting capability, reducing shipping volume and carbon emissions. Further emphasizing its commitment to sustainability, TRINITY packages the set in 100% recyclable materials, minimizing environmental impact.

As a gia finalist, the TRINITY <u>EcoStorage® 6-Piece Bamboo Drawer Organizer Set</u> will be prominently displayed at The Inspired Home Show® 2025, taking place March 2-4 at Chicago's McCormick Place. Attendees can view the product in the Hall of Global Innovation (Grand Concourse Lobby, North Building), where it will be showcased alongside other top industry innovations. Additionally, it will be featured in the New Product Showcases located in the Buyers Clubs in the North and South Halls.

## **About Trinity International**

Based in Carson, CA, Trinity International is a premier innovator of storage and organization solutions, empowering customers to put EVERYTHING IN ITS PLACE®. With a mission to enhance lives, the company is dedicated to delivering quality, sustainable, and innovative products. TRINITY's portfolio includes patented storage solutions tailored to home and commercial needs. Its RENEW by TRINITY and Drakestone by TRINITY collections are proudly made in the USA from sustainable materials, such as reclaimed chopsticks and wood. Additional lines include TRINITY Basics®, TRINITY Pro®, and EcoStorage®. Learn more at www.trinityii.com.

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