



News Release

TRINITY Adds Luxury Bamboo Laundry Station to EcoStorage® Line at TIHS 2025



Stylish and Sustainable Laundry Solution Showcased at Chicago's McCormick Place

CARSON, CA – Feb. 27, 2025 – TRINITY, a leader in innovative, sustainable storage and organization solutions, is unveiling a new addition to its EcoStorage® line: a luxury Bamboo Laundry Station with customizable two- or three-bag options. This eco-friendly innovation brings high-end design and functionality to the laundry organization, further emphasizing TRINITY's dedication to environmentally responsible home products. Visitors to The Inspired Home Show® 2025 at Chicago's McCormick Place (**Booth N6919**) from March 2-4 can explore the entire EcoStorage® lineup of storage and organization products that blend sustainability with modern design.

“The [EcoStorage® Bamboo Laundry Station](#) reflects our commitment to providing high-quality, sustainable products that enhance everyday living,” said Cze-Chao Tam, CEO of TRINITY. “This piece goes beyond functionality—*it embodies affordable luxury, offering a beautiful addition to any home that feels like a piece of high-end furniture, not just a utilitarian necessity to hide away.* We believe sustainability and style should be accessible to all, and this laundry station delivers both.”

Versatile Laundry Organization with Two or Three Bag Options

Designed for efficiency and convenience, the TRINITY EcoStorage® Bamboo Laundry Station has self-standing, removable fabric laundry bags in two- or three-bag models. ***The rounded bamboo rim ensures the bags remain open, simplifying sorting and folding tasks.*** Assembly is a breeze, requiring no tools and taking less than 15 minutes, making it a practical and time-saving solution for busy households.

Designed with Premium, FSC-Certified Bamboo

Constructed from FSC-certified bamboo sourced from responsibly managed forests, the TRINITY EcoStorage® Bamboo Laundry Station combines strength and sustainability. The natural bamboo top adds a functional workspace for laundry tasks, while the adjustable foot levelers ensure stability on any surface. Customers can also choose between a white and dark gray frame to match their home's décor.

Creating Sustainable Spaces with TRINITY's EcoStorage®

The EcoStorage® line by TRINITY provides eco-conscious storage and organization options for residential and commercial settings. Every product meets TRINITY's EcoStorage® standards, incorporating at least 75% recyclable, renewable, or reclaimed materials. EcoStorage products are also formaldehyde and Chromium-Free. TRINITY prioritizes sustainability, minimizing environmental impact, and promoting healthier ecosystems by avoiding toxic chemicals.

The TRINITY EcoStorage® Bamboo Laundry Station is available at [Trinityii.com](https://trinityii.com) and from retailers nationwide with an MSRP of \$169.99. TRINITY's entire line of EcoStorage products can be found online at <https://trinityii.com/collections/ecostorage/>.

About Trinity International

Based in Carson, CA, Trinity International is a premier innovator of storage and organization solutions, empowering customers to put EVERYTHING IN ITS PLACE®. With a mission to enhance lives, the company is dedicated to delivering quality, sustainable, and innovative products. TRINITY's portfolio includes patented storage solutions tailored to home and commercial needs. Its RENEW by TRINITY and Drakestone by TRINITY collections are proudly made in the USA from sustainable materials, such as reclaimed chopsticks and wood. Additional lines include TRINITY Basics®, TRINITY Pro®, and EcoStorage®. Learn more at www.trinityii.com.

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