



USA Premier at The Inspired Home Show 2025!

## **iSi launches Twist'n Sparkle Virtuoso sparkling beverage system in a trendy and colorful look**

Fairfield NJ, January 24, 2025 | iSi North America will be showcasing its latest sparkling beverage system at The Inspired Home Show, March 2-4, 2025. A move that marks the entry of the world leader for pressurized gas cylinders into the international hydration market.

### **Sparkle it your way!**

**iSi Twist'n Sparkle Virtuoso** is a premium sparkling beverage system that transforms cold drinks into sparkling refreshments with a simple twist. From fruit and vegetable juices, to teas, wines, spirits or still water – iSi Twist'n Sparkle Virtuoso adds fizz to any beverage, directly in the bottle. Natural ingredients such as fresh fruit, herbs and homemade syrups can easily be added to the carbonation mix. It takes no time at all to create imaginative cocktails, delicious and low-sugar drinks, and sparkling water for personalized enjoyment, every day.

“Anyone looking to lead a healthy life needs to make sure that they hydrate enough. But what goes into the glass in the first place is what really matters. Today’s beverages need to satisfy numerous demands. From infused water to sparkling tea – nowadays, healthy drinking is all about variety and enjoyment. And with iSi Twist'n Sparkle Virtuoso, we have created a carbonation system that lives up to all of these requirements and can be used for much more besides. It’s also ideal for preparing cocktails and other alcoholic or alcohol-free creations,” reveals iSi North America President, Jeanette Brick.

Its ultra-compact and colorful design means that this new lifestyle product is the perfect companion whatever the situation: whether it’s with family or friends, at a barbecue or a boat ride, at the office or working from home – iSi Twist'n Sparkle Virtuoso adds sparkle to life!

### **157 years of experience combine to create the perfect sparkle**

Global market leader iSi set the foundation for its popular soda siphons back in the early 1920s when it released its SodaMaker Classic. The patented CO<sub>2</sub> infusion technology featured in Twist'n Sparkle Virtuoso draws on decades of experience in the production of soda siphons and seamlessly integrated soda chargers. This new product marks the company’s progression into the next generation of soda appliances – ultra-modern in terms of functionality and appealing when it comes to design. Intuitive to use in just a few simple steps, iSi Twist'n Sparkle Virtuoso is ready to go whenever and wherever: simply fill the bottle with ingredients according to personal preference, insert the soda charger, twist and enjoy. Each iSi Sparklets Soda Charger delivers exactly 8.4 g of CO<sub>2</sub> per liter of liquid, guaranteeing the perfect level of carbonation every time. 100% recyclable\*, the chargers are produced climate-neutrally\*\* in Vienna – making an active contribution to reducing single-use plastic and can waste.



## Press Release

### **Available in June**

The groundbreaking sparkling beverage system also sets new standards when it comes to style: more than just an eye-catcher, the colorful diamond-design silicone cover ensures easy grip – anytime, anywhere – thanks to its non-slip surface. All of which makes the iSi Twist'n Sparkle Virtuoso a highly functional trend accessory that no household should be without.

Available in stores from June 2025 at a price of \$90 MSRP, the starter set includes a one-liter (1 US quart) PET bottle in Ivory (white) or Onyx (black), six original iSi Sparklets Soda Chargers, a sparkling wand and a silicone lined screw cap for sealing and secure storage of the freshly prepared drinks.

Accessories, including additional iSi Twist'n Sparkle Virtuoso bottles, are available in classic Ivory (white) and Onyx (black) as well as a choice of Lilac (purple) and Sage (green) at \$30 MSRP each (from June 2025).

*\*Disposal according to local regulations.*

*\*\*Climate emissions of iSi production (CCF Scope 1+2 reduced by 93% remaining 7% compensated).*

### **About iSi**

*iSi Culinary is part of the iSi Group and one of three business units that have been producing and exporting pressurized gas cylinders for various industries worldwide since 1964. A global market leader, Austria-based iSi Culinary is the brand leader in innovative, high-quality products for commercial and home applications. The iSi portfolio of products comprises seamlessly integrated devices, chargers and accessories for use in the production of whipped cream, espumas, soups, sauces, desserts and sodas as well as creative nitro drinks. The company supplies its products to 90 countries worldwide from its Vienna headquarters.*

More at: [www.isi.com/culinary](http://www.isi.com/culinary)

**Visit iSi North America at the Inspired Home Show, in Chicago from February 2-4 South Hall: Booth: S1335**

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### **Print-Ready Images**

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*iSi Twist'n Sparkle Virtuoso Starter Set Ivory*



*iSi Twist'n Sparkle Virtuoso Starter Set Onyx*



*iSi Twist'n Sparkle Virtuoso Extra Bottle Ivory*



*iSi Twist'n Sparkle Virtuoso Extra Bottle Onyx*



*iSi Twist'n Sparkle Virtuoso Extra Bottle Lilac*



*iSi Twist'n Sparkle Virtuoso Extra Bottle Sage*



*iSi Aperol Spritzzz*



*iSi Fizzy Iced Tea*



*iSi Sake Spritz*



*iSi Hugo Bliss*



Press Release



iSi Sparkled Infused Water



iSi Sparkling Cranberry  
Negroni